

# Membership Opportunities





## Become a PSHAN Member

**Profitability and humanity go hand-in-hand.  
One cannot exist without the other.**

**If you want to help us put the building blocks  
in place to solve the challenges of Nigerian  
healthcare, show your support and become  
a member of PSHAN.**

### Join hands and partner with PSHAN

- **Technical expertise:** PSHAN has proven expertise in leveraging the funding priorities of international programme funds, donors, and governments in favour of health-related outcomes.
- **Partnerships:** Strategic partnerships allow for stronger advocacy in mobilising people and public opinion to build greater momentum for policy change nationally and internationally.
- **Strengthened knowledge base:** Collaborations allow for greater exchange and transfer of knowledge between the Alliance and its partners. This ensures better aid effectiveness.
- **Convening power:** The Alliance works closely with a number of stakeholders, including public sector agencies, private actors and civil society organisations. Partnering with the Alliance increases civic participation for both individual and organisation partners.
- **Capacity development:** Partnering with the Alliance increases partners' capacity to independently advocate for and enact positive changes in Nigeria, beyond healthcare.
- **Networking access to key stakeholders and partners in the health sector.**



# Memberships Overview

## Corporate & Institutional Membership

*This membership category is available to Nigerian and multinational organisations across various sectors of the economy.*

DIAMOND

Annual Subscription Fee  
**₦100m**

*View the Corporate Diamond Membership page for detailed benefits.*

GOLD

Annual Subscription Fee  
**₦40m**

*View the Corporate Gold Membership page for detailed benefits.*

SILVER

Annual Subscription Fee  
**₦20m**

*View the Corporate Silver Membership page for detailed benefits.*

PREMIUM

Annual Subscription Fee  
**₦10m**

*View the Corporate Premium Membership page for detailed benefits.*

## Individual Membership

*This category of membership is available to all individuals.*

GOLD

Annual Subscription Fee  
**₦5m**

*View the Individual Gold Membership page for detailed benefits.*

SILVER

Annual Subscription Fee  
**₦2.5m**

*View the Individual Silver Membership page for detailed benefits.*

PREMIUM

Annual Subscription Fee  
**₦1m**

*View the Individual Premium Membership page for detailed benefits.*

## Association/Network Membership

*This membership category is open to associations, professional bodies and member organisations.*

Annual Subscription Fee  
**₦500k**

*View the Association/Network Membership page for detailed benefits.*

The Board of Directors of PSHAN regularly reviews and approves applicable benefits and membership fees for each membership category. Membership fees are subject to change on a yearly basis. Admission into each class of membership shall be at the sole discretion of the Board of Directors. Details of specific criteria for admission into each membership class shall be communicated to members at the time of their subscription.



## Corporate & Institutional Memberships

### OVERVIEW

This category of membership is available to Nigerian and multinational organisations across various sectors of the economy, including multinational technology companies, telecommunications companies, financial institutions, investors, oil & gas companies, energy companies, international NGOs, FMCGs, consulting companies, manufacturing companies, multilateral organisations and more.

(Heads and Chief Promoters of these organisations, a Chairperson, CEO, or MD can choose to represent their organisation).

### WITH YOUR SUPPORT, WE CAN MOVE OUR INITIATIVES FORWARD AND MAKE A LONG-TERM IMPACT.

As a member, you will be at the forefront of providing strategic input in the healthcare sector across your respective area of interest, valuable in policy formulation and decision making. Our membership programme aims to raise significant resources that complement Government's efforts in transforming the health sector in Nigeria.

### WHAT YOUR MEMBERSHIP FEES ARE USED FOR

Your annual fees are used to implement our core programmes, which are rooted in impact, sustainability, and visibility - so that all Nigerians can have equitable access to quality and affordable healthcare while also contributing to improved health indices, job creation, a more reliable healthcare value chain, and health policy reforms.

At PSHAN, we are committed to accountability and transparency. As a result, 100% of the funds received from members are directed to the implementation of our programmes and other health promotion initiatives, with a maximum of 15% used for administrative costs for the programmes.

PSHAN exercises due diligence in all areas of the organization to ensure compliance with global quality standards, and we assure you that your contributions are in good hands.

***Note: Your membership fees are not used to fund the operating expenses of PSHAN - this is provided annually by our founding members.***



## WHAT YOUR MEMBERSHIP WILL DO

### 1. Boost Your Brand Awareness and Overall Brand Equity

Your membership with PSHAN positively impacts your brand image and enhances your competitive edge. Being our member will strengthen your brand's reputation and help you attract and retain your desired partners, customers, and employees. It will help you develop a long-term track record of social impact in Nigeria and directly boost the sales and profits from your products and services. In addition, you will position yourself as a credible organization committed to socio-economic growth in the country.

### 2. Enjoy Tax-Deductible Donations

PSHAN is listed on the 5th Schedule to the Companies Income Tax Act of the FIRS, allowing your company to write off charitable donations and sponsorship of our programmes. As a member of PSHAN, you will enjoy a write-off of up to 10 percent of your taxable profits for financial contributions to our programmes.

*Subject to Provisions of The Companies Income Tax Act of The Federal Republic of Nigeria.*

### 3. Implement Impactful Health Programmes Tailored to The Needs of The Organized Private Sector, OPS.

With the combined efforts of our members, we have made substantial impact over the years through the following programmes:

- **Nigeria Healthcare Quality Initiative (NHQI)** – was conceived to address system-wide constraints that impede better health outcomes in Nigeria.
- **Health Leadership Academy (HLA)** - HLA empowers current and future generations of healthcare professionals with the requisite skills, tools, and capabilities to address context-specific health system challenges.
- **Health Strategy and Delivery Foundation (HSDF)** - HSDF was established to improve the health sector's quality of decision-making and execution by providing analytical support and deploying impactful frameworks.
- **Nigeria Health Innovation Marketplace (NHIM)** - NHIM is a country-owned private-sector coalition that complements the government's efforts to accelerate health outcomes in Nigeria.
- **Malaria 2 Zero (M2Zero)** - M2Zero takes a bold step to disrupt malaria outcomes and catalyse a path towards achieving Nigeria's pre-elimination targets.





Your membership contributions will be used to implement more programmes geared toward the needs of the Organized Private Sector, such as:

- **The Pandemic, Insecurity, and Emotional Effects (PIE) Programme** - The PIE programme is a multi-sector collaborative partnership involving stakeholders from the private sector to address this problem by engaging human resource professionals who often play a critical role in employee well-being.

#### 4. Implement Impactful Health Programmes Incorporated into Public Healthcare Delivery Systems in Nigeria.

Through our members, we have been able to implement significant programmes still in operation that contribute to addressing public health challenges and saving the lives of women and children.

- **Africa Resource Centre (ARC)** - ARC mobilises stakeholders, including the private sector and academia, to support health supply chain transformation.
- **Aliko Dangote Foundation Integrated Nutrition (ADFIN)** - ADFIN seeks to tackle the source of hunger and malnutrition in Northern Nigeria by 60% by 2025 by breaking the vicious cycle of poverty and malnutrition.
- **Alliance for Epidemic Preparedness & Response (A4EPR)** - A4EPR incentivises healthcare providers to invest in modern disease systems, capacity, workforce, and outbreak planning and readiness.
- **GAVI STEP** - GAVI STEP combines traditional learning with on-the-job training to help participants develop their problem-solving skills and foster effective team building.
- **The Nigerian Integrated Coalition for Improving RMNCAH + Nutrition (NICIR)** - was established in 9 states, with 30 private sector organisations.

By contributing your resources through your membership fees, you will help shape Nigeria's health status by supporting the government's healthcare delivery through more programmes like:

- **COVID-19 Vaccine Hesitancy Assessment in Nigeria (C-19 VHAN)** - The objective of the C-19 VHAN study is to understand and strengthen the epidemic response in Nigeria in the wake of the COVID-19 pandemic. Our intention is for the results of the study to inform policymakers' decisions to upscale and deploy COVID-19 and other vaccination campaigns.



### **5. Be the Voice of The Organized Private Sector and Directly Influence Policies & Initiatives in The Health Care Sector.**

As a member of PSHAN, you will be an active part of the collective voice of the organized private sector and be able to advocate directly to the government on healthcare matters in Nigeria. This will help members with better insights regarding investment in healthcare and support governance to ensure considerable progress is made within the sector.

### **6. Inform, Educate, Design, And Deliver Public-Private Partnerships (PPPs) In Health Care**

Your Membership fees will also be utilized to foster mass adoption of optimal approaches to healthcare PPPs by private and public sector leaders - this will result in significant changes in the execution of PPPs in healthcare and the effectiveness of healthcare philanthropy in Nigeria. PSHAN shall, with your membership contribution, develop working tools, guides, and workshops that educate sector stakeholders on approaches to designing and managing bankable and sustainable PPPs in the sector.

PSHAN will also work with the different tiers of Government to develop policy guidelines for adoption in this space to enhance the conduciveness of the policy framework within which PPPs are delivered in various jurisdictions in the country.

### **7. Contribute To PSHAN's Flagship Programme, Adopt-A-Healthcare Facility Programme (ADHFP), And Work Toward a More Equitable Nigeria.**

The main goal of the ADHFP is to establish at least one global standard Primary Health Centre (PHC) in each of the 774 local government areas in the country. This goal will be achieved through collaborative efforts and funding from corporations, philanthropists, and investors like you to fund the rehabilitation of PHCs across Nigeria. PSHAN saw an opportunity to establish 774 PHC facilities through existing centres or centres built from scratch to alleviate problems stemming from unequal access to affordable quality healthcare.

With your membership contribution, you have the opportunity to adopt a PHC or fund select items for the PHC rehabilitation (available to Diamond and Gold members).



## Join our network of influential leaders shaping the country's health status and moving it forward.

As a member, you support PSHAN's objectives towards improving healthcare outcomes in Nigeria.



### **We invite you to join our alliance**

We invite you to join our alliance - an elite group of stakeholders committed to accelerating Nigeria's progress in achieving its health-related Sustainable Development Goals.





# Corporate & Institutional Memberships

## CORPORATE DIAMOND BENEFITS

### CORPORATE DIAMOND

Annual Fee N100m

- Opportunity to be a part of the PSHAN member advisory council – comprising select PSHAN VIP members, Board Leaders, Chairpersons, Group CEOs & experienced CEOs only – with the resultant benefit of having a say in what initiatives and programmes will be pursued by the Alliance per calendar year.
- Exclusive opportunity to transition to an adopter (subject to a 5-year membership commitment) with VIP access to all associated adopter benefits, including the potential of a part-refund of membership subscription in the form of tax credit (available only to Diamond Members).
- Recognition as a Diamond Member with PSHAN Diamond seal issued, which can be placed on the member’s website, and other online assets.
- Invitation to PSHAN’s annual gala, including side events and official dinner; with VIP access to a dedicated table with 15 event tickets.
- Opportunity to elevate your profile through thought leadership by contributing knowledge and experience to programmes, partner spotlights, panel discussions, and other forms of media, including a full-page advert of the member placed in PSHAN’s event brochures per calendar year.
- VIP invitation & speaking opportunities at all PSHAN events, including high-level invitation-only learning & networking events, member-only webinars, and forums.
- Opportunity to receive PR support to champion your CSR advocacy activities.
- Three minutes of marketing time during PSHAN’s annual events.
- VIP access to all information concerning the progress and development of the Adopt-A-Healthcare-Facility Programme (ADHFP).
- VIP access to the PSHAN secretariat – a dedicated unit of PSHAN for members, with experts on hand to provide the latest updates, views, or tailored experience relevant to enhancing membership preferences.
- Opportunity to collaborate with PSHAN, peers, and experts to directly influence policies around healthcare priority setting, policy formulation, policy implementation, and monitoring & evaluation among high-level policy actors, including Federal, State, and Local governments, civil society organisations, NGOs, and communities.



## Corporate & Institutional Memberships

### CORPORATE GOLD BENEFITS

CORPORATE GOLD

Annual Fee N40m

- Invitation to PSHAN's annual gala, including side events and official dinner; with VIP access to 8 event tickets.
- VIP invitation & speaking opportunities at all PSHAN events, including high-level invitation-only learning & networking events, member-only webinars, and forums.
- Three minutes of marketing time during PSHAN's annual events.
- Opportunity to collaborate with PSHAN, peers, and experts to directly influence policies around healthcare priority setting, policy formulation, policy implementation, and monitoring & evaluation among high-level policy actors, including Federal, State, and Local governments, civil society organisations, NGOs, and communities.
- The opportunity to participate in educational and advocacy events and interact with PSHAN's founding members to increase knowledge of how PSHAN is fostering better health outcomes and improving the lives of Nigerians, especially at the grassroots level.
- Access to all live events, event recordings, and guidance resources via our unique member portal, with an opportunity to showcase company products and services at the events.
- Facilitated introductions to PSHAN select partner organisations and stakeholders.
- Access to the PSHAN secretariat – a dedicated unit of PSHAN for members, with experts on hand to provide the latest updates, views, or tailored experience relevant to enhancing membership preferences.
- Priority membership in select programme expert working groups.



# Corporate & Institutional Memberships

## CORPORATE SILVER BENEFITS

CORPORATE SILVER

Annual Fee N20m

- Invitation to PSHAN's annual gala, including side events and official dinner; with access to 6 event tickets.
- Invitation to all PSHAN events, including high-level invitation-only learning & networking events, member-only webinars, and forums.
- The opportunity to participate in educational and advocacy events and interact with PSHAN's founding members to increase knowledge of how PSHAN is fostering better health outcomes and improving the lives of Nigerians, especially at the grassroots level.
- Access to all live events, event recordings, and guidance resources via our unique member portal, with an opportunity to showcase company products and services at the events.
- Priority membership in select programme expert working groups.
- Opportunity to join the PSHAN delegation for key national health meetings, including engagements at the highest level of government.
- Access to the PSHAN secretariat – a dedicated unit of PSHAN for members, with experts on hand to provide the latest updates, views, or tailored experience relevant to enhancing membership preferences.
- Discounted member rates for PSHAN's events.

## CORPORATE PREMIUM BENEFITS

CORPORATE PREMIUM

Annual Fee N10m

- Invitation to PSHAN's annual gala including side events and official dinner; with access to 4 event tickets.
- Invitation to all PSHAN events, including high-level invitation-only learning & networking events, member-only webinars, and forums.
- The opportunity to participate in educational and advocacy events and interact with PSHAN's founding members to increase knowledge of how PSHAN is fostering better health outcomes and improving the lives of Nigerians, especially at the grassroots level.
- Access to all live events, event recordings, and guidance resources via our unique member portal, with an opportunity to showcase company products and services at the events.
- Opportunity to join the PSHAN delegation for key national health meetings, including engagements at the highest level of government.
- Access to the PSHAN secretariat – a dedicated unit of PSHAN for members, with experts on hand to provide the latest updates, views, or tailored experience relevant to enhancing membership preferences.
- Discounted member rates for PSHAN's events.



## Individual Memberships

### INDIVIDUAL GOLD BENEFITS

**INDIVIDUAL GOLD****Annual Fee N5m**

- Recognition as a Gold Member of a prestigious network of healthcare philanthropists in Nigeria with PSHAN Gold Member access card.
- Access to business thought leaders and key healthcare policymakers through participation in PSHAN member events, CEO breakfasts, quarterly chapter events, and other members-only events.
- Opportunity to highlight your expertise and boost your connections and capacity through involvement in one of PSHAN's various expert workgroups, where specific development issues concerning PHCs in Nigeria are addressed.
- Key access to all individual membership benefits, including event live streaming and annual event discounts.
- Receive remote access to member-only meetings, as well as access to live member-only webinars with the ability to pose questions to and interact with presenters and other members.
- Engage with key corporate institutions, international development organisations, and thought leaders.
- Invitation to CEO programmes, activities, and events.





## Individual Memberships

### INDIVIDUAL SILVER BENEFITS

INDIVIDUAL SILVER

Annual Fee ₦2.5m

- Recognition as a Silver Member of a prestigious network of healthcare philanthropists in Nigeria with PSHAN Silver Member access card.
- Opportunity to highlight expertise and build capacity through involvement in one of PSHAN's various expert workgroups, where specific development issues concerning PHCs in Nigeria are addressed.
- Receive remote access to member-only meetings, as well as access to live webinars with the ability to pose questions to and interact with presenters.
- Opportunity to share best practices, healthcare trends, and leadership insights at PSHAN's annual events.
- Opportunity to share work and experiences with a wider audience through PSHAN's website, social media, and publications.
- High-level connections with other PSHAN members.
- Access to member-only exclusive data.
- Opportunity to contribute to PSHAN's publications as guest writers and thought leaders.
- Be an integral part of PSHAN's overall mission to accelerate improvements in health outcomes in Nigeria.
- Members are kept up to date on key developments in the Nigerian healthcare industry via monthly insights newsletters.



## Individual Memberships

### INDIVIDUAL PREMIUM BENEFITS

#### INDIVIDUAL PREMIUM

#### Annual Fee ₦1m

- Recognition as a Premium Member of a prestigious network of healthcare philanthropists in Nigeria with PSHAN Premium Member access card.
- Opportunities to share your work and experiences with a wider audience through PSHAN's website, social media and publications.
- Receive remote access to member-only meetings, as well as access to live webinars with the ability to pose questions to and interact with presenters.
- Opportunity to contribute to PSHAN's publications as guest writers and thought leaders.
- Be an integral part of PSHAN's overall mission to accelerate improvements in health outcomes in Nigeria.
- Preferential consideration is given for programmes and opportunities, including possible travel grants.
- Members are kept up to date on key developments in the Nigerian healthcare industry via monthly insights newsletters.



## Association/Network Memberships

### ASSOCIATION/NETWORK BENEFITS

ASSOCIATION/NETWORK

Annual Fee N500k

- Priority registration and discount for up to five members of the association/network to attend select events.
- Opportunity to participate in PSHAN working groups.
- Access to all PSHAN webinars.
- Invitations to member-only events.
- Consideration for Speaking Engagements and Thought Sharing opportunities.
- Recognition as part of a respected network of leaders and movers in Nigeria's healthcare system development.

## Alternative Methods of Contribution

In addition to financial contributions, PSHAN works with businesses and organisations that donate services or infrastructure relevant to our programmes and initiatives.

These contributions have the potential to make a significant impact on the programmes and people's lives who are impacted.

Donations can include, but are not limited to:

- Infrastructure (fencing, land, construction material, machinery, medical equipment, medical consumables).
- Alternative power sources (generators, solar panels).
- Clean water (borehole drilling, water tanks).

### Contact Us

For more information  
about becoming a  
member or partner.

[memberships@pshan.org](mailto:memberships@pshan.org)



[www.pshan.org](http://www.pshan.org)



## CONTACT US

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[www.pshan.org](http://www.pshan.org)

A Nigeria where everyone has equitable access to quality and affordable healthcare and wellness.