



Private Sector  
Health Alliance of  
Nigeria

IMPACT | SUSTAINABILITY | VISIBILITY

# 2023

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## Annual Report

PRIVATE SECTOR HEALTH ALLIANCE OF NIGERIA



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## About the REPORT

**A**t Private Sector Health Alliance of Nigeria (PSHAN), we are on a journey to improving Nigeria's healthcare system by mobilizing private sector resources and capabilities to provide accessible, affordable, and first-rate healthcare for all Nigerians. Recognizing that the government cannot do it alone, we adopt a coordinated, nationwide multi-stakeholder approach to create transformative health outcomes.

The 2023 Annual Report highlights our commitment in forging strategic partnerships and collaborations with key sector players, including healthcare providers, corporate and philanthropic organizations, and government agencies.

This report outlines some significant developments and milestones for the year 2023. From strategic initiatives that enhance primary healthcare service delivery to research and findings that promote equitable healthcare, each section provides insights into our collaborative efforts in creating a positive impact on the overall health landscape of Nigeria.

**The 2023 Annual Report highlights our commitment in forging strategic partnerships and collaborations with key sector players...**

As an enabler of high-impact public private partnerships aimed at fostering improved health outcomes, we remain committed to ensuring that our initiatives are rooted in comprehensive on-the-ground insights.

We actively engage with local communities, healthcare providers, and key stakeholders to gain perspectives that inform our strategies and enable us to effectively address the diverse needs of the populations we serve.

Our dedication to expanding and fortifying our partnerships within the private sector remains steadfast. We are constantly exploring new avenues for collaboration and innovation, seeking out opportunities to amplify our impact and effect meaningful change.

As we delve into the insights in the 2023 Annual Report, we not only reflect on the significant projects, partnerships, programmes, and events of the past year but also set our sights on the future. The Annual Report serves as more than just a retrospective; it acts as a guiding roadmap for our continued journey ahead.



## Chairman's REMARK

In 2023, the Nigerian health sector encountered a wave of significant challenges, including the emergence of diseases such as diphtheria, anthrax, and dengue fever. Additionally, the migration of health workers to foreign countries, inadequate funding for healthcare development projects, the departure of major global pharmaceutical companies from Nigeria, and a notable increase in the prices of essential drugs further compounded the issues faced by the sector.

As a result, Nigerians have become acutely aware of the necessity for access to functional, affordable, and reliable healthcare systems. Families are increasingly seeking healthcare options that offer security and protection, shielding them and their loved ones from avoidable tragedies. Recognising the urgency for

intervention, PSHAN took decisive action by investing significantly to facilitate the revitalisation of Primary Healthcare Centres (PHCs) nationwide. These strategic investments were aimed at addressing the root causes of the sector's challenges and ensuring that communities across Nigeria have access to essential healthcare services close to home.

PSHAN has also made significant strides in health policy and advocacy, quality programme implementation, research, and development, while also building strategic alliances and key partnerships. Notable partnerships include collaboration with the Bill & Melinda Gates Foundation (BMGF) and strategic partnership with MTN Foundation through the Adopt a Healthcare Facility Programme (ADHFP). Formal agreements with the governments of Rivers State and Edo State have solidified commitments to grassroot healthcare development.

As we reflect on the challenges of 2023, we are reminded of the importance of collective action and collaboration in overcoming obstacles to healthcare delivery. PSHAN remains steadfast in its commitment to driving positive change in the Nigerian health sector, empowering communities, and fostering a future where no individual is left behind in the pursuit of better health outcomes. Together, we can build a healthier Nigeria for generations to come.

Thank you.



**Jim Ovia (CFR, CON)**  
Founder & Chairman, Zenith Bank Plc.



## MD/CEO's STATEMENT

2023 has been marked by significant challenges and notable achievements, and I am proud to share the progress we've made in advancing our mission to enhance healthcare access and quality across Nigeria. In the face of emerging health threats and systemic issues within our healthcare system, our commitment to forging sustainable partnerships has been unwavering.

The collaborations we've forged with healthcare providers, organised private sector, philanthropic organisations, and the government have been instrumental in addressing some of the challenges confronting the Nigerian health sector. By leveraging the strengths of our diverse stakeholders, we have

implemented impactful projects, programmes, and initiatives to improve primary healthcare services, strengthen healthcare infrastructure, and support the development of a skilled healthcare workforce. These efforts, I believe, reflect our dedication to creating a healthcare ecosystem that is not only responsive to current needs but is also resilient in the face of future challenges.

Furthermore, we have spearheaded innovative projects and initiatives aimed at advancing health and well-being in Nigeria. Notable endeavours include the Vaccine Hesitancy and Assessment in Nigeria (VHAN) Project - Endline Implementation, the Shaping Equitable Markets Access (SEMA) For Reproductive Health Project, and Bill & Melinda Gate Foundation (BMGF) Family Planning Scoping Mission Project, among others.

We also organised impactful events such as the inaugural PSHAN Annual Conference, maiden PSHAN Annual Gala and Awards Night, Quarterly Podcasts, and Bi-Annual Webinars to foster collaboration and dialogue among stakeholders while highlighting achievements and addressing challenges in the Nigerian healthcare sector.

I invite you to explore this report, celebrate our achievements, and join us in our ongoing journey to transform healthcare outcomes in Nigeria. Together, we can make a meaningful difference in the lives of millions across the nation.



**Dr. Tinuade Akinbolagbe**  
MD/CEO, PSHAN



# Journey in 2023 PROGRAMMES & PARTNERSHIP

## PSHAN AND BMGF PARTNERSHIP



In 2023, Private Sector Health Alliance of Nigeria (PSHAN) embarked on a groundbreaking partnership with the Bill & Melinda Gates Foundation (BMGF) to pioneer a transformative initiative across five Nigerian states: Lagos, Bauchi, Kano, Kaduna, and Nasarawa. This initiative seeks to revolutionise public-private partnerships (PPPs) by introducing innovative models that emphasize private-sector engagement. Focusing initially on Family Planning commodities, the project aims to strengthen private sector involvement and

long-term sustainability in this critical area of healthcare. Drawing inspiration from collaborative efforts during the pandemic, the initiative is designed to assess the private sector's role in Family Planning and promote sustainable practices.

Beyond research, the initiative will yield tangible outcomes, including a comprehensive report and recommendations for sustainable PPP models. By laying the groundwork for more robust and impactful partnerships, this initiative has the potential to reshape the landscape of PPPs in Nigeria. The formal launch of this project was marked by a visit from representatives of the BMGF to PSHAN, signifying the beginning of an exciting journey towards innovative and sustainable healthcare solutions.

## PSHAN AND GBC HEALTH PODCAST

Private Sector Health Alliance of Nigeria (PSHAN) forged a meaningful partnership with GBC Health, marked by the launch of PSHAN Podcast, "Episode One: Transforming Health Systems in Nigeria." This collaborative effort aimed to underscore the importance of healthcare system transformation in driving human capital development and ultimately improving health outcomes. Featuring esteemed figures such as Prof. Mohammed Nasir Sambo from the National Health



Insurance Authority (NHIA), Kunle Oyelana from GlaxoSmithKline Nigeria, and Mrs. Odunayo Sanya from MTN Foundation, the episode offered valuable insights into sustainable approaches for healthcare transformation. Hosted by Lesley-Anne Long, CEO & President of GBC Health, and Dr. Tinuola Akinbolagbe, MD/CEO of PSHAN, this episode served as a platform for fostering a shared understanding of the critical role played by healthcare system transformation in shaping the future of healthcare in Nigeria.

## PSHAN AND MTN FOUNDATION

Private Sector Health Alliance of Nigeria (PSHAN) joined hands with MTN Foundation in a significant partnership aimed at revitalizing 52 Primary Healthcare Centers (PHCs) under the Adopt a Healthcare Facility Programme (ADHFP).

This groundbreaking initiative, announced by Odunayo Sanya, the Executive Secretary of MTN Foundation, entails the implementation of the MTN WCWDT initiative, which focuses on enhancing healthcare infrastructure across Nigeria.

Through this collaboration, MTN Foundation is committed to providing essential support to these PHCs, including advanced medical equipment, essential supplies, solar-powered boreholes, and hybrid solutions for sustainable power supply.

The goal is to ensure the delivery of high-quality healthcare services that are easily accessible to Nigerians. PSHAN remains dedicated to making a positive difference in communities, enhancing societal well-being through continued collaboration and innovation.



## PSHAN AND NIGERIA HEALTH WATCH



In 2023, Private Sector Health Alliance of Nigeria (PSHAN) forged a strategic partnership with Nigeria Health Watch, a leading health advocacy organisation in Nigeria. This collaboration marks a significant step towards enhancing healthcare delivery and promoting public health initiatives across the country. Through this partnership, PSHAN and Nigeria Health Watch aimed to leverage their respective strengths and resources to address critical healthcare challenges and drive sustainable solutions. Together, they will work towards improving access to quality





healthcare services, strengthening health systems, and advocating for policies that prioritize public health. PSHAN's expertise in private sector engagement and healthcare innovation, combined with Nigeria Health Watch's extensive experience in health advocacy and community engagement, creates a powerful synergy for driving positive change in Nigeria's healthcare sector.

This partnership involved joint initiatives, including advocacy campaigns, capacity-building programs, and collaborative projects aimed at addressing key health issues affecting communities across Nigeria. PSHAN and Nigeria Health Watch are committed to making a tangible impact on the health and well-being of Nigerians, ultimately contributing to the achievement of national health goals and Sustainable Development Goals (SDGs).

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## PSHAN, AIG-IMOUKHUEDE FOUNDATION AND EDO STATE GOVERNMENT



L-R The ES ESPHCDA Dr. Omosigho Izedonmwen, The Commissioner for Health Dr. Samuel Alli, SSG Edo State Government, Osarodion Ogie Esq., Mrs Ofovwe Aig-Imoukhuede, Executive Vice Chair, Aig-Imoukhuede Foundation and Dr. Tinuola Akinbolagbe, MD/CEO of the Private Sector Health Alliance of Nigeria (PSHAN), Ms. Ota Aigbe, Head Memberships and Partnerships, PSHAN

On Monday, 20th November 2023, the Edo State Government formalized the partnership with the Aig-Imoukhuede Foundation and the Private Sector Health Alliance of Nigeria (PSHAN) by signing a memorandum of agreement with the other two parties.

The primary objective of this collaboration is to enhance the resilience of the healthcare system in the state. As part of this agreement, 18 Primary Healthcare Centres (PHCs) are set to be revitalized across Edo state.

## PSHAN, HOW FOUNDATION AND RIVERS STATE GOVERNMENT

To officially launch the ADHFP in Rivers State, HOW Foundation, led by its Chairman Dr. Herbert Wigwe as well as the PSHAN team visited the then Governor of Rivers State on the 5th of May 2023. The purpose of the visit was to officially launch the revitalisation of 25 PHCs in Rivers State and get the government support.





L-R: Ms. Ota Akhigbe – Head of Memberships and Partnerships, PSHAN; Dr. Tinuola Akinbolagbe – MD/CEO, PSHAN; Dr. Herbert Wigwe (CON) – Chairman, The HOW Foundation; Mrs. Yvonne Victor-Olomu – Programme Director/COO – The HOW Foundation and Prof. Tod & Mrs. Jennifer Laursen, Consultants at the HOW Foundation paying a courtesy visit to His Excellency Governor Nyesom Wike, CON – Executive Governor, Rivers State, at the official launch of the Adopt-A-Healthcare Facility Programme in Rivers State.

## PSHAN AND STERLING ONE FOUNDATION

PSHAN facilitated the Healthcare Panel Session of the Africa Social Impact Summit (ASIS) 2023. The engaging and interactive discussions encourage collaboration, knowledge sharing, and the development of actionable strategies. Through the Health Panel Session, PSHAN aimed to drive forward the agenda for healthcare transformation, foster innovation, and contribute to the achievement of the summit's objectives.



PSHAN also supported the foundation in the screening of the gender-based violence-themed movie, 'CHATROOM' for students of the Ovie Brume Foundation on Saturday, February 18th.

## PSHAN AND WARIF

As part of expanding our partnership networks, we partnered with WARIF in providing health education to PHC staff on Forensic Medical Examination Awareness.

The WARIF Forensic Medical Examination Awareness initiative through the Adopt-A-Healthcare-Facility Programme (ADHFP) seeks to sensitize health personnel on the fundamentals and importance of Forensic Medical Examination in providing necessary medical examinations on post-incident care to survivors.

## PSHAN AND PFIZER

This is a strategic partnership between Private Sector Health Alliance of Nigeria (PSHAN) and Pfizer to contribute to the growth and progress of PSHAN's Health Initiatives to improve the health sector of Nigeria.



# IMPACT

In this year of continued progress on the PSHAN 5-year strategic plan, the Policy Team made giant strides in health policy and advocacy, quality programme implementation, research, and development, building strategic alliances and key partnerships for transformation. Our area of focus broke new grounds in vaccine hesitancy, market shaping for family planning, reproductive maternal and child health.

We highlight our contributions to an increasingly complex humanitarian sector through our impact programmes as we work to actualise the vision and mission of PSHAN.

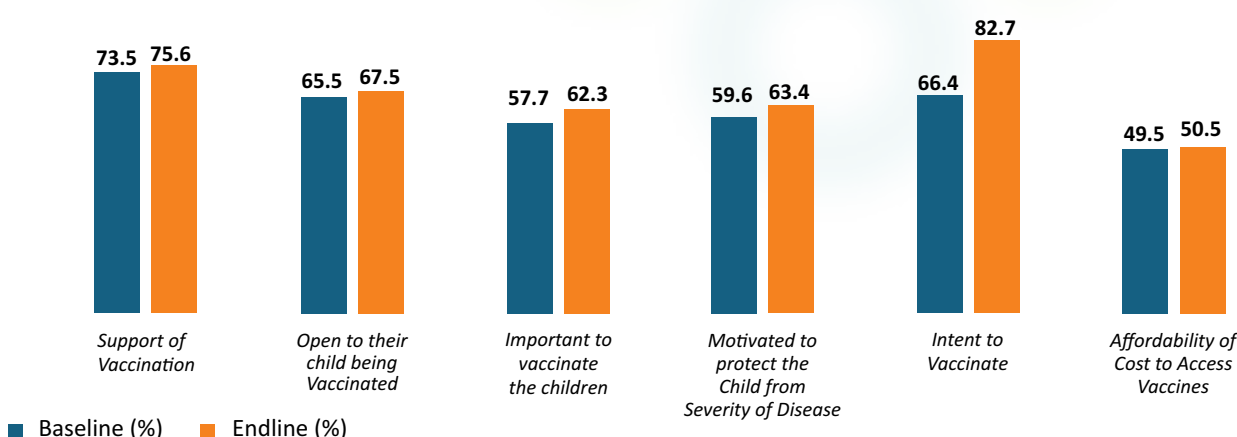
## IMPACT PROGRAMMES

### VACCINE HESITANCY AND ASSESSMENT IN NIGERIA (VHAN) PROJECT- ENDLINE IMPLEMENTATION

PSHAN received funding from Sanofi to conduct implementation research into key vaccine hesitancy factors in our collaborative efforts to improve vaccine uptake in Nigeria, especially as vaccine hesitancy continues to be the greatest threat to global health in old and recent times., this was completed, and the findings disseminated via the various platforms that PSHAN has. This study used the COVID-19 vaccine as an entry point to assess factors affecting the uptake other childhood routine immunizations in Kano, FCT and Lagos.

The finding highlighted a crucial gap in disseminating information about vaccination locations, indicating a need for improved communication channels for information sharing. At baseline, intent to be vaccinated was encouraging at 66.4%, a significant increase to 82.7% at the end line indicating a positive impact on the SBCC intervention. This calls for intensified campaigns to ensure well-informed and positive community perception thereby increasing vaccine uptake.

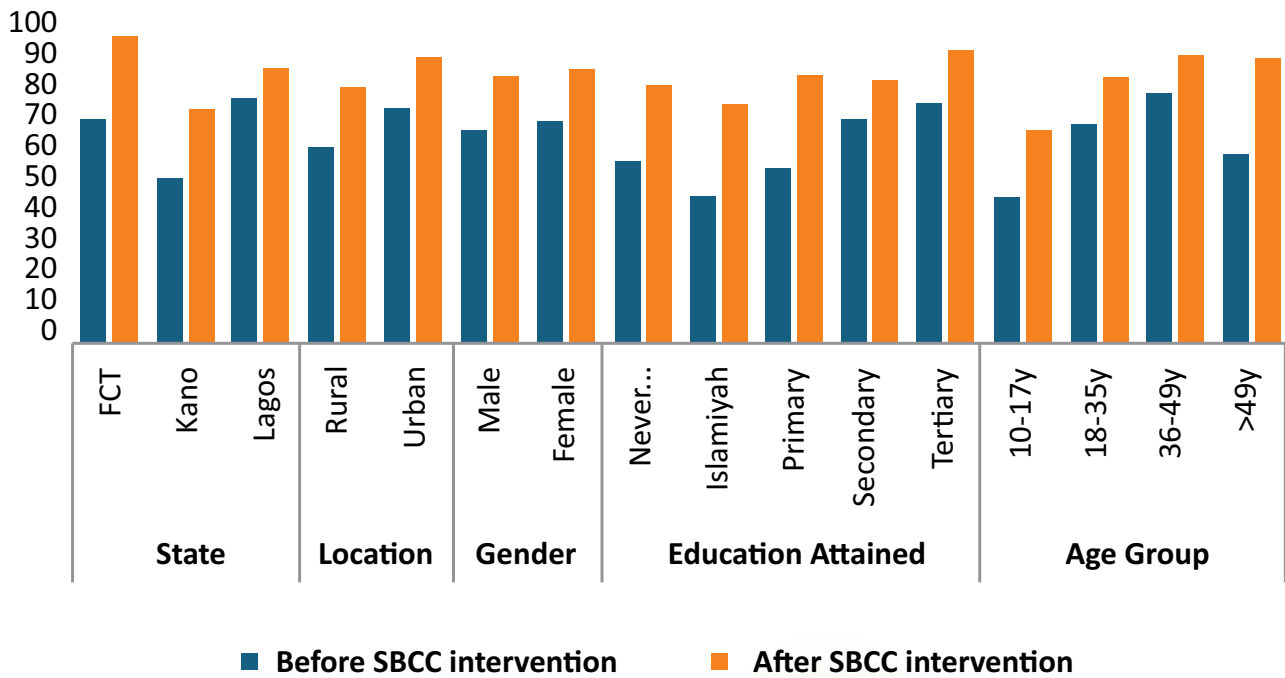
## RESPONDENTS' PERCEPTION



Comparing baseline and end-line, there was an increase in respondents' perception across the different domains with intent to vaccinate recording a significant increase (16.3%) at the end of the SBCC intervention.



## INTENT TO VACCINATE BY RESPONDENTS SOCIODEMOGRAPHICS



The results show overall that 82.7% of respondents expressed the intention to vaccinate after the intervention compared with 66.4% at the baseline survey. In the FCT, the proportion of respondents with the intention to be vaccinated increased from 68.3% at baseline to 93.1%, the proportion of respondents in Kano state increased from 50.3% to 71.5%, and in Lagos state, the increase was from 74.8% to 83.2%. Results also show that among gender the proportion of respondents with the intention to vaccinate increased from 64.6% among males to 80.6% and 67.3% to 83.6% among female respondents. This increase in the proportion of respondents to vaccinate cuts across all respondents' demographic characteristics including location, age group, and level of educational attainment etc.

## VHAN SIGN OFF CEREMONY



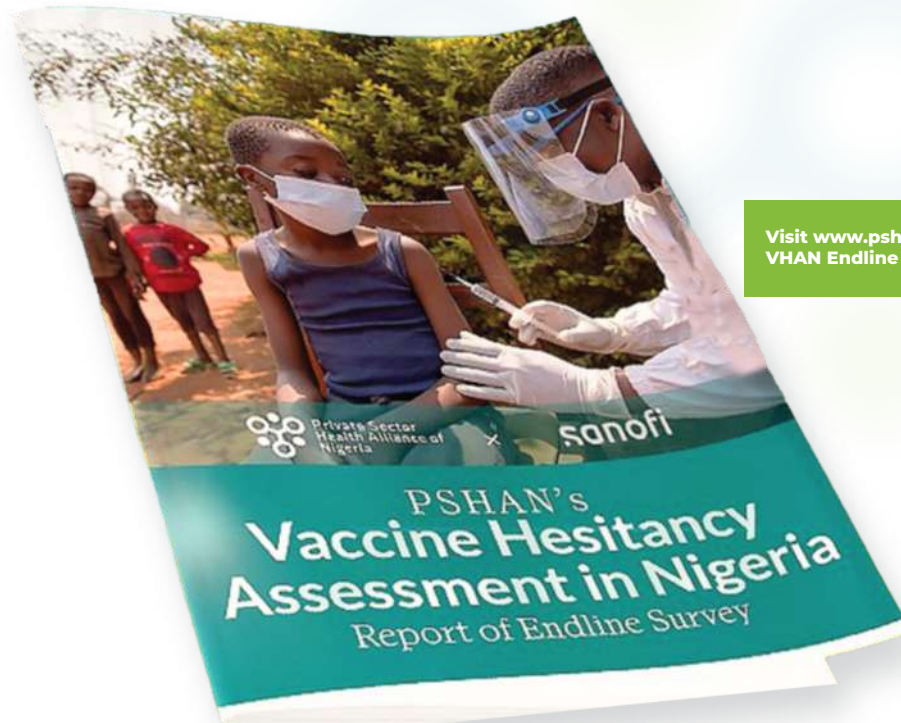
L-R: Wale Akinbowale (Acting General Manager, SANOFI), Obinna Chukwudebe (Immunization Policy Manager, SANOFI), Dr Tinuola Akinbolagbe (Chief Executive Officer, PSHAN), Ota Akhigbe (Head Memberships & Partnerships, PSHAN), Olalekan Alabi (Head of Business Operations, SANOFI), Uzo Amatokwu (Head Regulatory Affairs, SANOFI)



The need to base COVID-19 vaccination programs, policies and interventions on up-to-date information gave rise to the COVID-19 Vaccine Hesitancy Assessment in Nigeria (C19-VHAN) study. The COVID-19 Vaccine Hesitancy Assessment in Nigeria (C19-VHAN) study seeks to understand the drivers and barriers to COVID-19 vaccination uptake among Nigerians.

Our intention is for the results of the study to inform policymakers decisions to upscale and deploy COVID-19 and other vaccination campaigns. The C-19 VHAN study is a spin-off of PSHAN's Alliance for Epidemic Preparedness and Response (A4EPR) project targeted at strengthening epidemic response in Nigeria. The Private Sector Health Alliance of Nigeria (PSHAN) represented by Dr. Tinuola Akinbolagbe, CEO, PSHAN and SANOFI represented by Uzo Amatokuwu, Head Regulatory Affairs SANOFI, signed an agreement to conduct a COVID-19 Vaccine Hesitancy Assessment in Nigeria (C19-VHAN) on Monday the 26th of September 2022.

The 10-month study, which would be conducted in one state in each of the country's geopolitical zones, would assess and analyze the various vaccine hesitancy factors in Nigeria and provide objective data that could be used to have a firmer grasp on what is needed to handle pandemic-level crisis going forward.



Visit [www.pshan.org](http://www.pshan.org) > Reports > VHAN Endline Report to explore



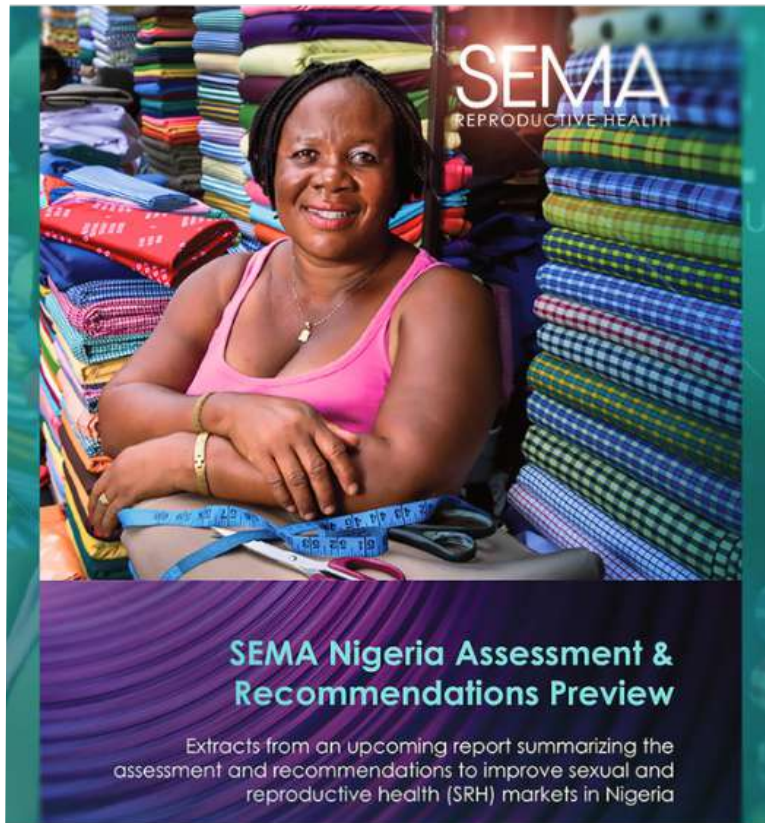
## SHAPING EQUITABLE MARKETS ACCESS (SEMA) FOR REPRODUCTIVE HEALTH PROJECT

PSHAN was also funded by AMREF as a member of a consortium through its partnership with SEMA's Reproductive Health Innovative Partnership in Nigeria to implement the SEMA project in Nigeria. This was a multi country project in Nigeria, Senegal, and Burkina Faso. PSHAN's focus was Osun state in the five states for Nigeria to transform sexual and reproductive health markets so that people everywhere have sustained access to comprehensive quality and affordable SRH services.

This was done through a sequential exploratory design that incorporated desk reviews, key informant interviews, and focus group discussions, the SRH market landscape was assessed using the SEMA's Healthy Markets Framework (HMF) tool. The project facilitated open dialogue on SRH commodities and services, fostering collaboration and addressing critical issues in the state.

This concerted effort provided a clear and evidence-based understanding of the challenges at hand, allowing for focused interventions that directly address the most pressing needs of the community.





Visit [www.pshan.org](http://www.pshan.org) > Reports > SEMA Report to explore



## STRATEGIC PARTNERSHIPS

In the year 2023, PSHAN initiated collaborations with public and private organizations, including the National Health Insurance Authority (NHIA) and Synlab. Our efforts extended to partnerships with notable funding organizations such as BMGF, AMREF, and Sanofi. Collaborating seamlessly with organizations like Pharm access and Halcyon, we successfully implemented high-quality programs aimed at making a meaningful impact.

Our active participation in key panel discussions at various health-focused events underscored our commitment to contributing to the broader health ecosystem. We were also invested in playing crucial roles in shaping important policy discussions. This was done by engaging in dialogues regarding policy.

Focused on future opportunities, we strategically aligned with implementing agencies through partnerships to position our organization for upcoming grant opportunities.

As proud members of the Nigerian UHC forum, PSHAN's policy team emerged as a formidable voice. The team actively contributed to the creation of position papers that exerted influence on decisions within the policy space. This collective effort reflects our dedication to advancing impactful policies and initiatives for the betterment of the healthcare landscape in Nigeria.

## CROSS CUTTING ENGAGEMENTS

The policy team continued to support the development of various policy and engagement briefs for different members of the PSHAN team.

Our team continues to support the development of communiques from PSHAN events that enhance visibility of the PSHAN brand.

These events include the Annual PSHAN conference and PSHAN gala. The monthly newsletter is another Niche that the team has carved out for herself so that the organization remains relevant in disseminating information that encourages Nigerians to take more responsibility for their health seeking behaviors and improve health indices in Nigeria in the long run.



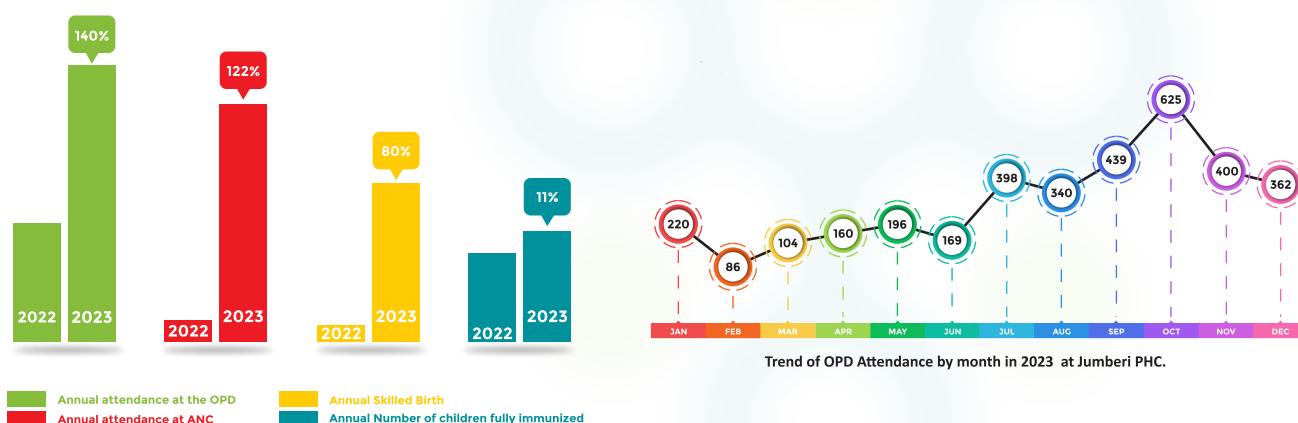


## IMPACT OF THE ADOPT-A-HEALTHCARE FACILITY PROGRAMME (ADHFP) AT PILOT FACILITIES.

Primary Health Care (PHC) provides the most viable route towards achieving health related sustainable development goals (SDGs) and is crucial to the achievement of other SDGs. Primary Health Care is defined as a whole-of-society approach to health and well-being based on the needs, peculiarities and preferences of individuals, families and communities. (WHO, 2019). PHC serves as the first contact of individuals, families and communities with the national health system. Accessibility to and closeness to the poor and hard to reach populace makes the primary health care system the most relevant, unique and important in the three-tier health system in Nigeria.

This is the foundation of the Adopt a health care facility project that made investment in the primary health care sector in Nigeria. Through these investments, significant impact is being made across the several facilities. At Jumberi PHC, the annual OPD attendance grew by 140% and number of fully immunized children increased by 11%. Antenatal care (ANC) utilization and number of births attended by skilled professional increased by 122% and 80% respectively.

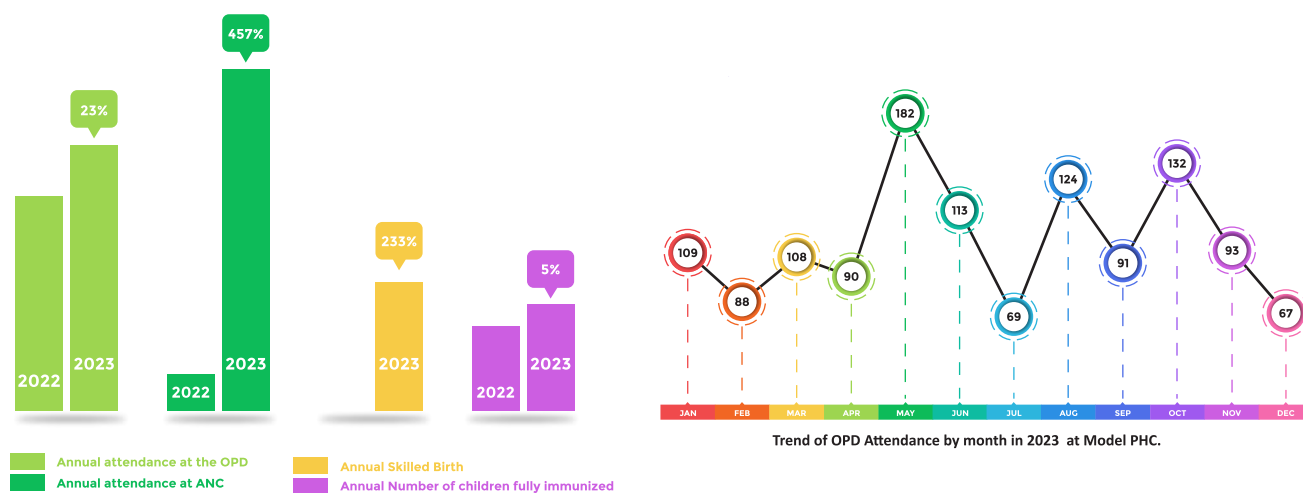
## HEALTHCARE SERVICE PERFORMANCE COMPARISON: BASELINE 2022 VS. 2023 ACHIEVEMENT AT JUMBERI PHC



At Model PHC, Boji Boji Agbor, currently, the number of pregnant women accessing ANC services increased by 457%, while the number of births attended by skilled health professional increased by 233% as compared to the baseline in 2022 when annual OPD attendance, ANC, Skilled birth and number of children fully immunized were 1033, 96, 15 and 884 respectively.



## HEALTHCARE SERVICE PERFORMANCE COMPARISON: BASELINE 2022 VS. 2023 ACHIEVEMENT AT MODEL PHC



A comparative analysis of the overall OPD attendance across the ADHFP pilot facilities in 2023 (4,765) and the baseline in 2022 (2,492) shows a 91% increase in the OPD attendance. There was also a remarkable 832% increase Antenatal Care (ANC) utilization. A total of 258 pregnant women registered for ANC services in 2022 which increased to 895 in 2023. These indicators demonstrate improved access to basic healthcare services, a fundamental component of achieving Universal Healthcare Coverage (UHC).

## BILL AND MELINDA GATE FOUNDATION (BMGF) FAMILY PLANNING (FP) SCOPING MISSION PROJECT

The Private Sector Health Alliance of Nigeria received funding by the Bill and Melinda Gates Foundation (BMGF) to embark on a scoping mission on financing family planning commodities in Lagos, Kano, Kaduna, Nasarawa, and Bauchi states in Nigeria. The project aimed to identify and recommend successful public-private financing models in Nigeria that have potential for scalability by the BMGF in 2023/2024.

Achieving Nigeria's FP goals and ensuring long-term commodity security down to the “last mile” requires a strong partnership between the public and private sectors as well as innovative and sustainable implementation and funding mechanisms to bridge current gaps. While implementing this project, a national stakeholder meeting to validate the findings from the field brought together multiple stakeholders at national, subnational and private sector including donor organizations. The project which will be concluded in the first quarter of this year will be making recommendations to be potentially funded that will ensure an improvement in the mean contraceptive prevalence in Nigeria to support the FP2030 target.



## About ADHFP



The Adopt-A-Healthcare Facility Programme (ADHFP) stands as a testament to our commitment to revolutionising healthcare access and affordability across communities in Nigeria. Conceived with a visionary goal in mind, ADHFP seeks to adopt and standardise at least one Primary Healthcare Centre (PHC) in each of the 774 Local Government Areas (LGAs) nationwide.

At its core, ADHFP aims to directly benefit the people of Nigeria by enhancing access to essential healthcare services while simultaneously addressing critical health



**Aigboje Aig-Imoukhuede**  
Director, PSHAN

challenges such as maternal and infant mortality, and the prevalence of communicable diseases such as tuberculosis, malaria, pneumonia, and diarrhoea. Through the standardisation of PHCs, we envision a transformed health system at the grassroots level, characterised by strengthened health information systems, enhanced service delivery, sustainable financing mechanisms, and bolstered governance capacity.

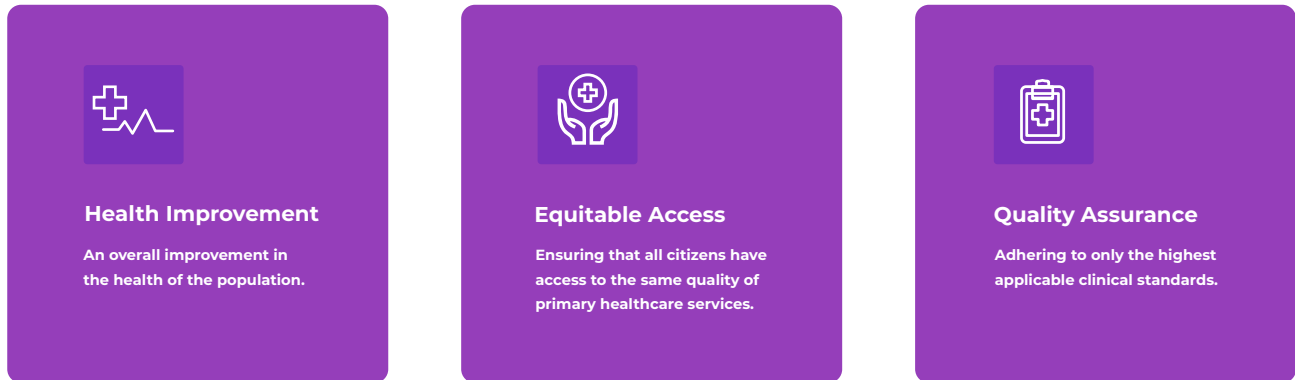
ADHFP is not merely about infrastructure; it is about empowering communities and promoting a culture of health and well-being. Through innovative funding mechanisms and strategic stakeholder engagement, we hope to cultivate a sense of ownership and responsibility among all stakeholders, from government bodies to local communities, ensuring sustainable, long-term impact.

Central to the initiative is our commitment to introducing standard quality care, empowering service users, and harnessing the collective efforts of various stakeholders to drive positive change.

Ultimately, ADHFP is more than just a programme; it embodies our collective vision for a healthier, more resilient Nigeria. By providing essential medical care and healthcare attention to every Local Government Area (LGA), we strive to build a future where equitable access to healthcare is not just a privilege but a fundamental right for all Nigerians.



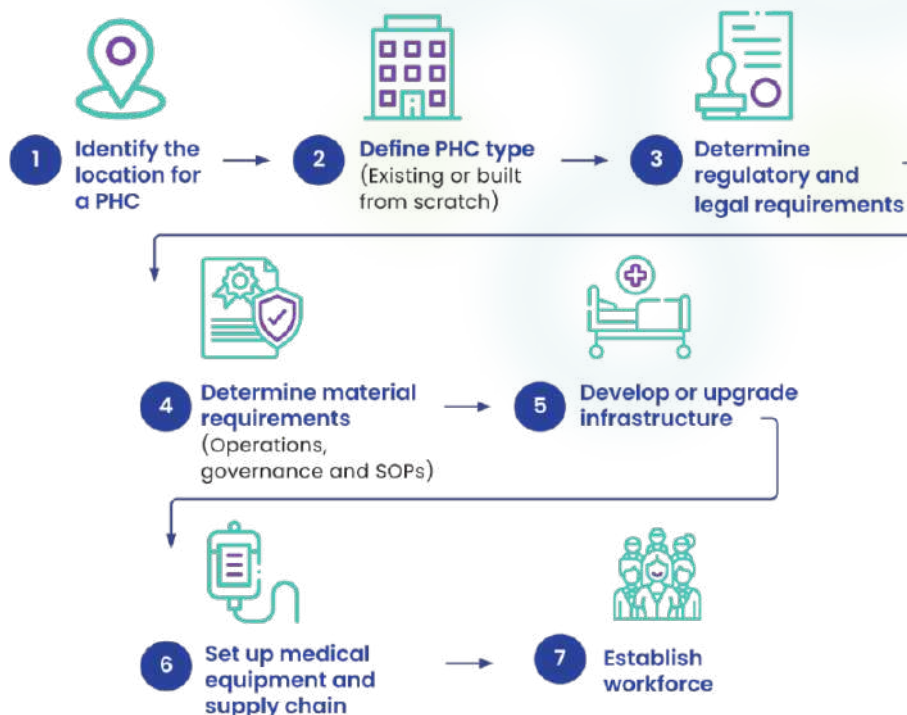
## ADHFP is based on 3 main pillars:



In the face of widening socio-economic disparities and the intertwining challenges of poverty and evolving health issues, the need for a comprehensive healthcare intervention became evident.

The ADHFP was specifically designed to address the multifaceted barriers hindering access to quality healthcare services across the country. By focusing on the adoption of healthcare facilities, the program seeks to bridge the gaps in healthcare provision, ensuring that even in the most underserved areas, there is access to essential medical services.

## HOW ADHFP WORKS



## ACTIVITIES CONDUCTED

Full operationalization and management of two pilot projects



Jumberi PHC, Madara, Katagum L.G.A., Bauchi State



Model PHC, Boji Boji-Agbor, Ika South L.G.A., Delta State

**Strengthened stakeholder relationships with the HOW Foundation, to identify and assess 4 PHCs to be revitalized in Rivers State. These facilities include;**



Adanta PHC, Ikwerre LGA



Omuanwa PHC, Ikwerre LGA



## ACTIVITIES CONDUCTED



*Abonema PHC, Akuku-Toru LGA*



*Rumuokwuta PHC, Obio-Akpor LGA*

***Aig-Imoukhuede Foundation was also engaged to ramp up our revitalization program in Edo State. The four (4) selected facilities include;***

- *Evbuodia PHC, Oredo LGA*
- *Uteh PHC, Ikpoba-Okha LGA*
- *Atoruru PHC, Owan-West LGA*
- *Idunmwungha PHC, Uhumwode LGA*

The above-mentioned PHCs were selected for revitalization based on pre-selected criteria such as service delivery capacity, strategic location and potential for success, availability of drugs, drainage, water and electricity among other factors. This was followed by further stakeholders engagements to deliver the report of the PHC assessment and to take steps towards PHC revitalization.

## ADHFP STRATEGIC PARTNERSHIPS

Partnering with **Aig-Imoukhuede Foundation** and the **Edo State Government**

On Monday, 20th November, 2023, the Edo State Government formalized the partnership with the Aig-Imoukhuede Foundation and Private Sector Health Alliance of Nigeria (**PSHAN**) by signing a memorandum of agreement with the other two parties. The primary objective of this collaboration is to enhance the resilience of the healthcare system in the state. As part of this agreement, 18 Primary Healthcare Centres (PHCs) are set to be revitalized across Edo state.



The signing ceremony was conducted in the presence of the Edo State Governor, Godwin Obaseki, who was represented by the Secretary to the Edo State Government, Osarodion Ogie Esq., Mrs Ofovwe Aig-Imoukhuede, Executive Vice Chair, Aig- Imoukhuede Foundation and Dr. Tinuola Akinbolagbe, MD/CEO of the Private Sector Health Alliance of Nigeria (PSHAN).

With this collaboration, PSHAN is poised to implement and accelerate improvement in health outcomes for the people of Edo state which is a stepping stone towards the goal of achieving equitable and affordable healthcare for all Nigerians.

### Partnering with HOW Foundation and the Rivers State Government

The HOW Foundation, guided by the visionary leadership of its Chairman, Dr. Herbert Wigwe, C.F.R., took on a transformative initiative by adopting 25 Primary Healthcare Centres (PHCs) in Rivers State. This strategic move signifies a profound commitment to addressing the critical challenges faced by the healthcare system in the state, with a primary focus on enhancing access and affordability. In collaboration with Rivers State PHCDA, MoH, Local Government, and other relevant agencies, product papers detailing steps towards the PHC revitalization were presented to Rivers State stakeholders and signed. Additional collaborative efforts involve teaming up with the MTN Foundation to rejuvenate 52 Primary Healthcare Centres (PHCs) and partnering with IHS Towers to revitalize 6 PHCs.

Following the MoU signings, an in-depth assessment was conducted for the selected PHCs. This thorough evaluation aimed to determine the extent of renovation required, assess disease burden, and evaluate stock levels. The assessment process involved the meticulous preparation of a comprehensive Inventory List, Drug Quantification, Renovation Drawings, Assets inventory, and Bill of Quantities for each facility. Subsequently, essential steps were taken to prepare an indispensable drug list based on historical records and a Bill of Quantity aligned with the scope of work and on-site inspections from all assessed facilities. An Invitation to Tender (ITT) was then published, encouraging eligible contractors to apply for the renovation of the identified PHCs.

The ITT process saw eligible contractors submitting their applications, leading to the establishment of a structured selection process for the preferred contractor. Rigorous reviews of contractor submissions were undertaken to identify the most suitable candidate capable of delivering in accordance with standard requirements. In parallel, another Invitation to Tender was issued, this time targeting eligible Medical Equipment suppliers. They were encouraged to apply for the supply of medical equipment, fittings, and furnishings for the revitalized PHCs.

The tendering process ensured the involvement of qualified suppliers capable of meeting the healthcare infrastructure requirements. Additionally, community engagement initiatives were implemented to raise awareness, particularly at the grassroots level. These efforts sought to involve and inform local communities about the ongoing revitalization projects, fostering a sense of ownership and understanding of the positive impact on their healthcare facilities.





Changing the face  
of Nigerian healthcare,  
one PHC at a time.



Adopt a  
Facility

Fundraise  
for Change

Volunteer  
& Advocate

Visit [www.adhfp.org](http://www.adhfp.org) to get involved

The Adopt-A-Healthcare-Facility Programme (ADHFP) was launched with the aim to establish a primary healthcare facility (PHC) in each of Nigeria's 774 local government areas (LGAs) and provide low-cost health services to the poor and vulnerable at reasonable standards.

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Private Sector Health Alliance

pshan\_alliance

Private Sector Health Alliance of Nigeria



# ADHFP

## Adopters



We appreciate our corporate adopters: Aliko Dangote Foundation, MTN Foundation, HOW Foundation, and Aig Imoukhuede Foundation for their remarkable contributions to changing the future Healthcare in Nigeria.

In a world where progress is often measured by the impact we leave on the lives of others, these organizations emerged as a beacon of hope, making significant strides in education, health, and youth empowerment. With a steadfast commitment to creating positive change, they have not only transformed lives but also ignited a spark of inspiration that ripples through entire communities.





**ADHFP**

## PHCs Adopted

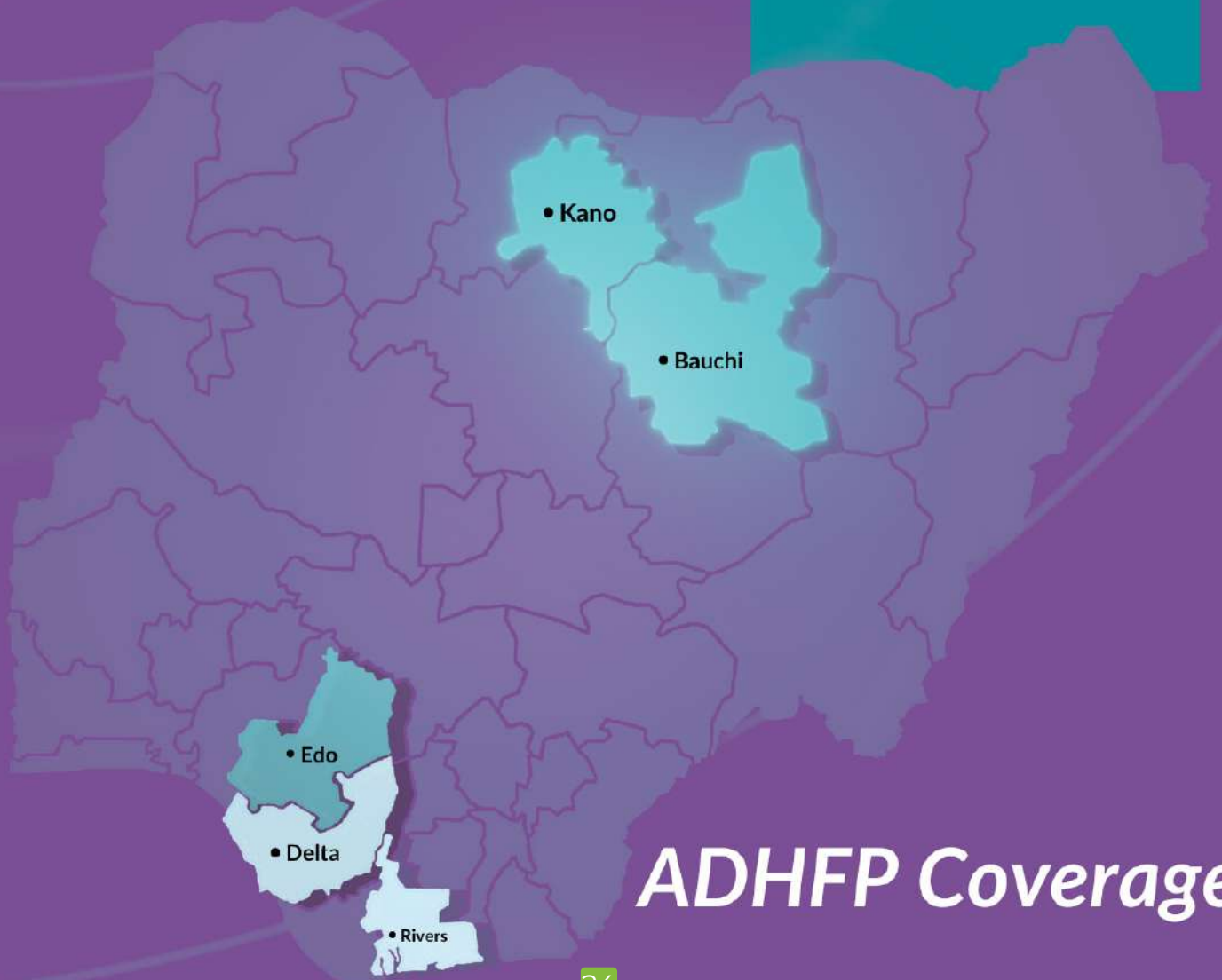
44 PHCs in Kano State courtesy of Aliko Dangote Foundation

25 PHCs in Delta State courtesy of Jim Ovia Foundation

23 PHCs courtesy of Aig-Imoukhuede Foundation (18 of which are in Edo State)

1 PHC in Bauchi State courtesy of Chigari foundation

1 PHC in Bauchi State Courtesy of Ms Zouera Youssoufou



**ADHFP Coverage**

# EVENTS

## ANNUAL CONFERENCE

The 2023 PSHAN Annual Conference, centred around establishing sustainable health systems in Nigeria, was strategically timed during a pivotal transition period. As the new administration was yet to outline its agenda for the next four years, the event was designed to address the pressing need to prioritize the well-being of Nigerians amid competing demands for limited resources. Acknowledging that the health and wellness of the population are fundamental drivers of economic growth, the PSHAN Annual Conference aimed to set a comprehensive framework for future health policies.

The event was held on the 20th and 22nd of June, and served as an invaluable platform for intellectual discourse. It facilitated discussions on various opportunities and strategies to be explored in the pursuit of achieving Universal Health Coverage in Nigeria by 2030. Stakeholders and subject-matter experts convened to share insights and collectively emphasized that innovation and multi-sectoral collaboration are essential components of this transformative journey. The consensus was that a whole-of-society and government approach is paramount in realizing the goal of Universal Health Coverage, ensuring that healthcare becomes accessible to all Nigerians.



## PSHAN PERISCOPE

The PSHAN Periscope Webinar held on the 29th of March, 2023, brought together experts, practitioners, and stakeholders in the field of healthcare to explore and discuss the theme: **"Improving Maternal Health through Innovative Partnerships: Opportunities and Challenges."**

This insightful and engaging webinar delved into the critical aspects of maternal health, focusing on the potential of innovative collaborations to address existing challenges. The outcomes will serve as a foundation for future initiatives aimed at improving maternal health outcomes in Nigeria. The collaborative spirit fostered during the webinar is expected to pave the way for sustained efforts and partnerships in the ongoing journey to enhance maternal health across the country.



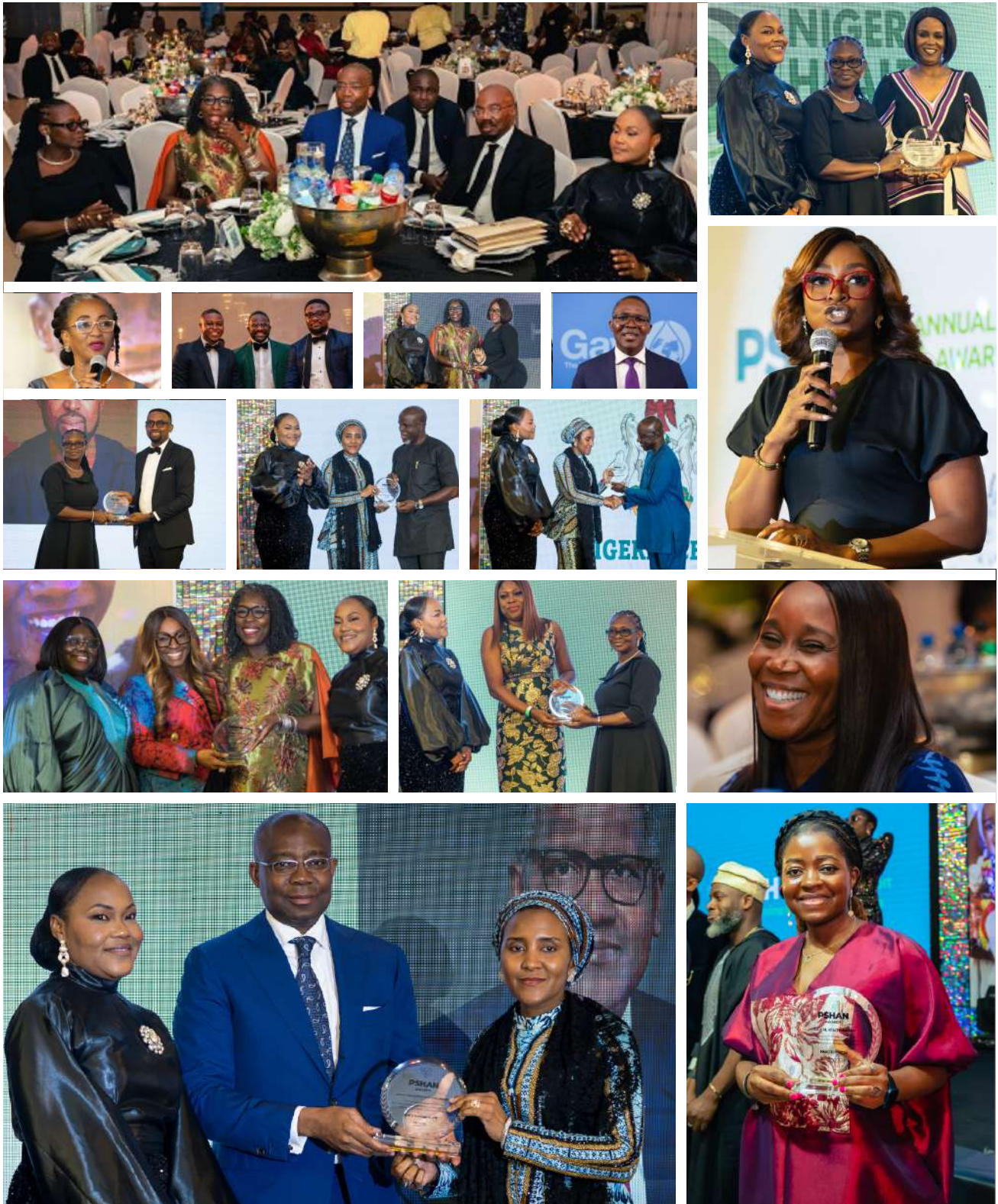
The event was moderated by PSHAN's MD/CEO, Dr. Tinuola Akinbolagbe and panelists included: Amina Mohammed Baloni – Commissioner of Health for Kaduna State, Jide Idris- MD/CEO, FHS Medical and Former Commissioner of Health, Lagos State, Uzoma Ezeoke- Executive Director of Emzor Pharmaceuticals and Iyadunni Olubode – Nigeria, MSD for Mothers.

## ANNUAL GALA AND AWARDS NIGHT

The 2023 PSHAN Annual Gala and Awards Night was dedicated to recognizing and honouring the noteworthy contributions of individuals, organizations, and institutions that have played a pivotal role in the advancement of healthcare and the improvement of healthcare outcomes in Nigeria. The awards presented during the event recognized a spectrum of achievements, ranging from groundbreaking medical research to impactful community health initiatives and humanitarian efforts. By honoring a diverse array of contributors, the event aimed to showcase the breadth and depth of the positive influence that can be wielded within the healthcare sector. Beyond a night of glamour and celebration, the 2023 PSHAN Annual Gala and Awards



Night serves as an inspiration and a call to action for continued excellence and dedication in the pursuit of better healthcare. It is a moment to reflect on the progress made and to motivate individuals and organizations to persist in their endeavors to create a healthier, more resilient, and equitable healthcare system for the benefit of all Nigerians.



### PSHAN AT THE SECOND EDITION OF CELEBRATING WOMANHOOD ART GALA



### PSHAN AT NIGERIA SOLIDARITY SUPPORT FUND (NSSF)



### MEETING WITH USAID



# #PitchInWithPSHAN

Use #PitchInWithPSHAN  
to share your contributions  
on your quest for quality and  
affordable healthcare  
in Nigeria

Primary  
Healthcare  
CENTRE

REVITALISATION IN PROGRESS

Connect with us:

# Join the MOVEMENT

## Become a Member

Embark on a transformative journey in healthcare advocacy by becoming a member of the Private Sector Health Alliance of Nigeria (PSHAN). Our diverse membership packages offer exclusive benefits tailored to meet your engagement preferences and commitment level. As a member, you have the unique opportunity to transition to an adopter, with VIP access to associated adopter benefits, contingent upon a 5-year membership commitment. Diamond Members may even qualify for a partial refund of their membership subscription in the form of tax credits, providing an added incentive for impactful participation.

Membership with PSHAN comes with prestigious recognition, as you receive a PSHAN-issued member seal to be proudly displayed on your website and other online assets. Gain prominence in the healthcare community by attending PSHAN's annual gala with access to side events and official dinners.

Elevate your profile through thought leadership by contributing knowledge and experience to various programs, partner spotlights, panel discussions, and media features. Enjoy VIP invitations and speaking opportunities at all PSHAN events, including exclusive learning sessions, member-only webinars, and forums.

Participate in our CSR advocacy activities with the support of PR initiatives and benefit from three minutes of marketing time during PSHAN's annual events. Stay informed and engaged with VIP access to information on the progress and development of the Adopt-A-Healthcare-Facility Programme (ADHFP).

Gain direct access to the PSHAN secretariat, a dedicated unit with experts providing the latest updates and tailored experiences relevant to enhancing your membership preferences. Collaborate with PSHAN, peers, and experts to shape policies around healthcare priority setting, formulation, implementation, and monitoring & evaluation, influencing high-level policy actors from Federal, State, and Local governments, civil society organizations, NGOs, and communities.

Join PSHAN today and be a driving force in shaping the future of healthcare in Nigeria. Your membership matters, and together, we can make a lasting impact on the nation's health landscape.





## Volunteer

The success of PSHAN initiatives is greatly attributed to the invaluable support offered by numerous stakeholders within the private and public sectors. Driven by a shared commitment to advancing healthcare in Nigeria, these stakeholders have enthusiastically volunteered their expertise, experience, and interest to contribute to the impactful work carried out by PSHAN.

A significant portion of PSHAN's volunteer efforts is organized into five major working groups, each specializing in key areas crucial for the successful implementation of initiatives. The **Finance Working Group** focuses on financial strategies and management, ensuring that resources are effectively utilized for maximum impact. Meanwhile, the **IT Working Group** leverages technology to enhance the efficiency and effectiveness of PSHAN's operations, contributing to the organization's digital transformation.

The **Legal Working Group** plays a pivotal role in navigating the complex legal landscape, providing expert guidance to ensure compliance and adherence to regulatory requirements. Simultaneously, the **Tax Working Group** works to optimize tax-related matters, ensuring that financial contributions and incentives align with legal frameworks and maximize benefits for PSHAN's initiatives.

Additionally, the **Communications Working Group** plays a crucial role in disseminating information, fostering transparency, and raising awareness about PSHAN's objectives and achievements. This multifaceted approach allows volunteers to leverage their diverse skill sets and professional backgrounds to collectively drive positive change in the healthcare sector.

If you share a passion for making a meaningful impact on healthcare in Nigeria, PSHAN invites you to join the movement. Visit [www.pshan.org](http://www.pshan.org) navigate to "Get Involved," and explore the opportunity to volunteer today. Your expertise and commitment can play a vital role in shaping the future of healthcare in the nation.

Join us in this transformative journey towards a healthier and more resilient Nigeria.

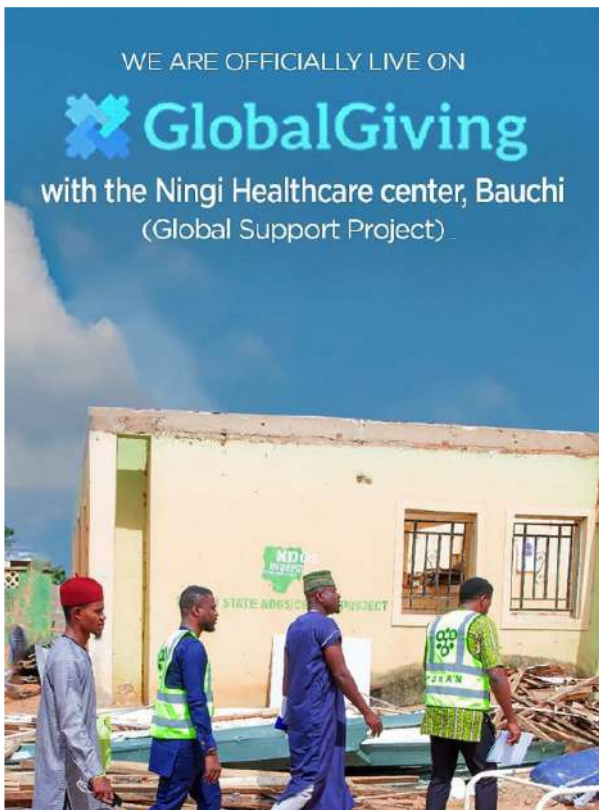
## Adopt a PHC

Become part of our impressive network of adopters. Our corporate adopter programme allows citizens to invest in the establishment of PHCs in any of our 774 LGAs. By pledging to this initiative, you will be helping strengthen Nigeria's healthcare system while also improving access to health and join a prestigious network of influential leaders shaping our nation's future by improving healthcare.



## Spotlight on Key MOMENTS

*Join us in reflection on the transformative moments that have defined our mission and shaped the landscape of healthcare for underserved communities. Each story illuminates the power of collaboration, resilience, and unwavering dedication to improving the lives of those in need of quality and affordable healthcare. As we recount these pivotal moments, we celebrate the progress made, acknowledge the challenges faced, and reaffirm our commitment to fostering a healthier and more equitable world for all.*



WE ARE OFFICIALLY LIVE ON  
  
 with the Ningi Healthcare center, Bauchi  
 (Global Support Project)

### Officially Live on GlobalGiving

In a bid to connect with the world by getting global eyes on the work we started in primary healthcare centres across Nigeria, we officially launched our first project on the Global giving platform. Ningi Primary Health Centre in Bauchi State required urgent attention.

Serving predominantly women and children, the rural health centre was severely short-staffed and lacked the equipment required to provide quality health care to the community.

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## PSHAN at the African Business Convention (ABC)

Insightful debates around the prevailing challenges confronting the health sector in Africa are exactly what we need to create awareness and provide sustainable solutions.

We sincerely thank Business Day Nigeria for making ABC2023 a successful event and look forward to more opportunities to encourage business leaders more opportunities to encourage business leaders, governments, policy makers, investors, and entrepreneurs tackle the problems facing the healthcare system in Africa.



## 2023 EMPLOYEES OF THE MONTH

We take great pride in acknowledging and celebrating outstanding contributions of our team members. Throughout the year, the dedication and hardwork of our staff was nothing short of exceptional as each individual demonstrated unparalleled commitment, professionalism and passion for our collective mission.





## The PSHAN Periscope

Maternal mortality is a pressing issue in Nigeria, with 5 out of 1000 women at risk during childbirth. Recent data from the World Health Organisation (WHO) indicates that Nigeria contributes over 34% to global maternal deaths.

PSHAN Periscope, a bi-annual health webinar, aims to address healthcare challenges by engaging experts from healthcare and business sectors in meaningful conversations.

## International Women's Day

In commemoration of the 2023 International Women's Day, the women at Private Sector Health Alliance of Nigeria (PSHAN) lent their voices to champion the cause of gender equality and empowerment.

The theme, “DigitALL for Health”, provided a platform for our incredible female colleagues to share their perspectives, insights, and aspirations, contributing to the global dialogue on women's rights and progress.





### The PSHAN Podcast

In 2023, we hosted several industry experts and thought leaders through podcast series. Together, our guests and host unraveled the complexities of collaborations, shedding light on the innovative partnerships that are reshaping the landscape of healthcare in Nigeria.

### PSHAN at the Africa-UK Summit

PSHAN at the Africa-UK Summit The Africa-UK Summit, organized by GBC Health was an amazing opportunity for individuals and organizations interested in innovation and partnership for healthcare to network and grow as well as improve healthcare services across Africa by exploring what really matters, and how the UK can be involved in this change.



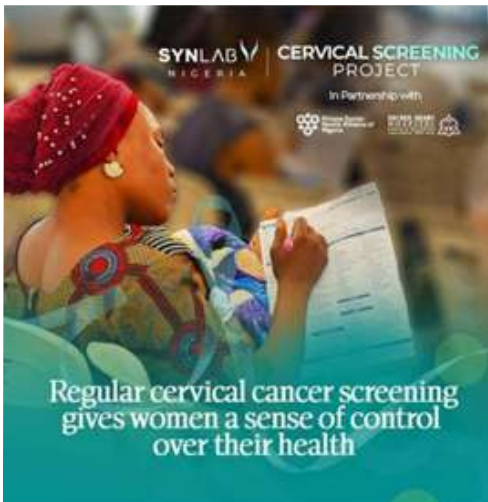
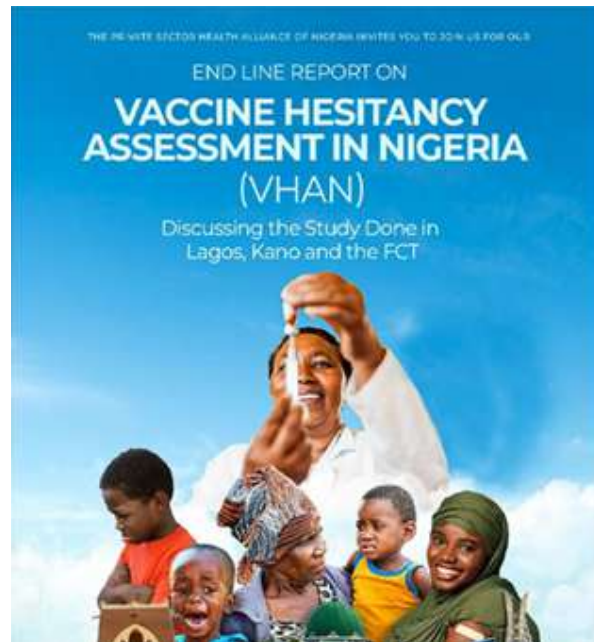
### MTN WCWDT

PSHAN took part in MTN's “What Can We Do Together” campaign. The goal was to encourage Nigerians to be a part of the change we wanted to see in our communities by nominating a community that needs better healthcare services.



## VHAN Endline Report

Vaccination coverage and programmes in Nigeria have continued to suffer setbacks in spite of various interventions. We believe that the key to addressing this issue rests in proper study and research which are crucial to understanding the reasons behind vaccine hesitancy and finding effective ways to counter it. The Endline Report on Vaccine Hesitancy Assessment in Nigeria discussed the findings from a focus study done in 3 states in Nigeria (Lagos, Kano and FCT).



## SYNLAB Cervical Screening Project

Cervical cancer continues to disproportionately affect underserved populations and those with limited access to healthcare. Promoting cervical cancer screening programs like that organized by Synlab Nigeria, can help bridge the gap in health equity by ensuring that all women have access to the same preventive measures and healthcare services.

## ADHFP GlobalGiving Campaign

With the goal set to upgrade Primary Health Centres to world class standards in all 774 LGAs in Nigeria, the Adopt-A-Healthcare-Facility Programme launched a campaign on GlobalGiving to garner support for its activities.





### The Launch of ADHFP in Rivers State

The HOW Foundation, under the leadership of its chairman, Dr. Herbert Wigwe, C.F.R has taken on the adoption of 25 Primary Healthcare Centres (PHCs) in Rivers State, a move that is set to greatly enhance healthcare access and affordability in the state.

### PSHAN Annual Conference

The PSHAN Annual Conference had virtual and physical events which held on the 20th and 22nd of June respectively. : It served as a platform to disseminate knowledge, foster innovation, and facilitate meaningful connections among professionals from various sectors. It is our collective effort that will help drive positive change, ensuring healthier future for all.



### SEMA SRH Strategy Validation Workshop

Shaping Equitable Market Access (SEMA) Project is still on the path to transforming sexual and reproductive health (SRH) markets in Nigeria! the Commissioner of Health, represented by the Director of Public Health, SMOH alongside several individuals, participated in the SEMA Sexual and Reproductive Health (SRH) Strategy Validation Workshop at Osogbo, Osun State. The goal remains to ensure Nigerians have sustained access to comprehensive, quality, and affordable Sexual and Reproductive Health products while providing better maternal and reproductive healthcare for all.







### Edo State MoA Signing Ceremony

On Monday, 20th November, 2023, the Edo State Government formalized the partnership with the Aig-Imoukhuede Foundation and Private Sector Health Alliance of Nigeria (PSHAN) by signing a memorandum of agreement with the other two parties. The primary objective of this collaboration is to

enhance the resilience of the healthcare system in the state. As part of this agreement, 18 Primary Healthcare Centres (PHCs) are set to be revitalized across Edo state amazing opportunity for individuals and organizations interested in innovation and partnership for healthcare to network and grow as well as improve healthcare services across Africa by exploring what really matters, and how the UK can be involved in this change. On Monday, 20th November, 2023, the Edo State Government formalized the partnership with the Aig-Imoukhuede Foundation and Private Sector Health Alliance of Nigeria (PSHAN) by signing a memorandum of agreement with the other two parties.

### PSHAN Annual Gala & Awards Night

The 2023 PSHAN Annual Gala and Awards Night was dedicated to acknowledging the significant contributions of individuals, organizations, and institutions that have been instrumental in advancing healthcare and improving healthcare outcomes in Nigeria.



## Meet the TEAM



**A**t PSHAN, we are particularly proud of our operational efficiency and the agility of our dynamic team. This streamlined approach enables us to respond swiftly and effectively to our strategic goals. We have invested in the development of our staff, offering training in diverse areas crucial for achieving our key performance targets.

This capacity building and relevant training, both within and outside Nigeria, underscore our commitment to excellence. Furthermore, PSHAN is dedicated to fostering a work-life balance for our staff. We have implemented several initiatives to support this goal, including monthly team-bonding activities that enhance cohesion and morale.

We also celebrate the achievements of our high-performing employees through an employee-of-the-month award, determined by a peer-review process. This not only motivates our team but also cultivates an inclusive, balanced, and collegial work environment, reinforcing our core values and commitment to our mission.



## Closing REMARK

We reflect on a year of remarkable progress, collaboration, and unwavering commitment in our pursuit of transforming healthcare in Nigeria. The Private Sector Health Alliance of Nigeria (PSHAN) remains steadfast in its mission to drive positive change, and as we conclude 2023, we express profound gratitude to our dedicated members, partners, and stakeholders who have been instrumental in our collective journey.

Throughout the year, communities have benefited from the impactful initiatives, collaborative efforts, and strategic partnerships forged by PSHAN with diverse stakeholders. Together, we have taken significant strides toward enhancing

access, affordability, and quality in healthcare across the nation. From revitalizing primary healthcare centers to implementing innovative projects, our collective endeavors have touched countless lives and communities, creating a ripple effect of positive change.

The resilience, innovation, and collaborative spirit demonstrated by our members have been truly inspiring. Despite the challenges faced, our partners and stakeholders have shown remarkable dedication and resourcefulness, contributing their expertise and resources to further our shared vision. Their commitment has been the cornerstone of our success, driving us forward in our mission to address the complex healthcare challenges confronting Nigeria.

As we look ahead, the road to achieving a healthier and more equitable Nigeria may present challenges, but with a united front, we are confident in our ability to overcome them. The dedication of our members and partners continues to be the driving force behind our successes, and we anticipate even greater strides in the coming year. Building upon the foundation laid in 2023, we are poised to expand our reach, deepen our impact, and foster sustainable change in the healthcare landscape of Nigeria.

Therefore, as we forge ahead, we reaffirm our commitment to advancing healthcare access and quality for all Nigerians. Together, we will continue to innovate, collaborate, and advocate for a healthier nation, ensuring that our pursuit of better health outcomes remains beneficial to all thereby aligning with the global agenda of “leaving no one behind”. With determination and solidarity, we will continue to work tirelessly towards our shared vision of a healthier and more prosperous Nigeria for generations to come.



**Omobolanle Victor-Laniyan**  
Director, PSHAN





## connect with us

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