



Private Sector  
Health Alliance of  
Nigeria  
IMPACT | SUSTAINABILITY | VISIBILITY

# ANNUAL REPORT

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# 2024

*Beyond a Decade of Sustainable Impact*







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# About the Report

At the Private Sector Health Alliance of Nigeria (PSHAN), we are dedicated to driving sustainable healthcare solutions through strategic private-sector collaboration. By mobilizing resources, expertise, and innovation, we bridge critical gaps in Nigeria's healthcare system to ensure accessible, high-quality healthcare for all. Recognizing that health system transformation requires collective action, we adopt a multi-stakeholder approach to drive impact at scale.

The PSHAN 2024 Annual Report reflects our unwavering commitment to transforming primary healthcare, expanding access to essential health services, and advancing health equity across Nigeria. Throughout the year, we launched initiatives that strengthened healthcare delivery and financing, deepened engagements with key stakeholders, and reinforced our mission to improve health outcomes nationwide.

As a catalyst for high-impact public-private partnerships, we remain focused on implementing scalable, data-driven interventions that address Nigeria's most pressing health challenges. By leveraging insights from local communities, healthcare providers, and policymakers, we ensure that our strategies are responsive to real-world needs and deliver measurable results.

This report not only showcases our achievements, strategic collaborations, and innovations over the past year but also outlines our vision for the future. Notably, half of this report celebrates **PSHAN at 10**—a decade of sustainable impact, pioneering healthcare transformation, and fostering collaborations that have shaped the health sector in Nigeria. As we navigate the evolving health landscape, we remain steadfast in our commitment to expanding healthcare access, fostering impactful partnerships, and driving sustainable change across Nigeria.

# Chairman's Remark

Jim Ovia, CFR, Chairman, PSHAN



In 2024, global and national health challenges continued to evolve, with rising healthcare costs, climate change's impact on health, and the growing burden of non-communicable diseases shaping the healthcare landscape. In Nigeria, persistent barriers such as limited access to primary healthcare, funding gaps, and systemic inefficiencies continue to hinder progress toward Universal Health Coverage. However, this year has also demonstrated the power of collaboration and innovation in driving meaningful change.

At PSHAN, we have remained steadfast in our mission to address these challenges by forging strategic partnerships and mobilising private sector resources to improve healthcare access for communities. Our **Adopt-A-Primary Healthcare Facility Programme (ADHFP)** has expanded significantly, strengthening healthcare service delivery across both urban and rural areas.

Through policy advocacy and strategic collaborations, we have influenced key decisions in healthcare financing and sustainability, reinforcing our commitment to strengthening Nigeria's healthcare infrastructure.

As we look ahead, we remain dedicated to embracing innovation, scaling our initiatives, and deepening partnerships to achieve lasting health outcomes for all Nigerians. We recognise that sustainable health system transformation requires collective action, and we are committed to working with stakeholders across sectors to drive real impact.

I extend my deepest gratitude to our members, partners, adopters, key stakeholders, and the entire PSHAN team for their unwavering dedication and commitment. Together, we will continue to build a healthier, stronger, and more inclusive Nigeria.



## MD/CEO's Statement

Dr. Tinuola Akinbolagbe MD/CEO, PSHAN



As we reflect on 2024, I am proud to share the remarkable strides we have made in advancing healthcare across Nigeria, despite a year filled with both challenges and accomplishments. Our unwavering commitment to strengthening the healthcare system through strategic collaborations, innovative solutions, and meaningful partnerships has been central to our progress.

One of our key milestones this year was the deepening of relationships with critical stakeholders across the health sector. By engaging key players from the private sector, government, and philanthropic organizations, we have fostered partnerships that have been instrumental in addressing Nigeria's most pressing healthcare challenges. These collaborations have not only driven impactful policy advocacy but have also contributed significantly to transforming primary healthcare services, ensuring that more Nigerians have access to affordable, high-quality care.

As part of our commitment to advancing healthcare in Nigeria, we actively engaged stakeholders through strategic dialogues, thought leadership platforms, and recognition initiatives. In 2024, the **PSHAN Annual Conference** brought together industry experts to discuss critical healthcare issues, while our **Gala & Awards Night** celebrated individuals and organizations driving excellence in the sector. Additionally, we facilitated high-impact discussions that amplified key healthcare priorities, strengthening collaborations and enhancing efforts to fortify Nigeria's healthcare systems.

The challenges ahead remain significant, but with a shared vision and sustained collaboration, we are confident in our ability to drive lasting impact. I invite you to explore this report, gain insights into our journey, and join us in shaping a healthier future for Nigeria.

# About PSHAN

Private Sector Health Alliance of Nigeria (PSHAN) is a non-profit Organization that pools private sector resources and expertise to complement the efforts of the government and implementing partners to improve health outcomes in Nigeria. We have built expertise in supporting innovative partnerships and financing mechanisms for projects that directly address gaps in maternal, newborn, and child healthcare systems.

## Our Mission

PSHAN's mission is 'to be the go-to business-led platform that mobilizes resources and capabilities and leverages same to improve Nigeria's healthcare system.

## Our Vision

PSHAN's mission is 'to be the go-to business-led platform that mobilizes resources and capabilities and leverages same to improve Nigeria's healthcare system.

## Our Values

**Excellence:** We strive to perform at the highest possible level to deliver healthcare initiatives.

**Passion:** We are driven by the vision of a Nigeria where there is equitable access to quality and affordable healthcare for all citizens.

**Integrity:** We consider integrity to be a crucial part of a person's character, and we strive to embody this value as an organization.

**Care:** We genuinely care about each other, our partners, and the communities that we serve.

## Goals

- An enabler of high-impact public-private partnerships for improved health outcomes.
- A mobiliser of citizens' actions to improve public healthcare delivery.
- A catalyst for repurposing, reskilling, and re-engineering health sector value chains for better outcomes.
- The go-to knowledge repository for best practices in health philanthropy, health practices in the workplace, and Public-Private Partnerships in healthcare.

# PSHAN at 10

## BEYOND A DECADE OF SUSTAINABLE IMPACT

Private Sector Health Alliance of Nigeria (PSHAN), founded by Alhaji Aliko Dangote, Mr. Jim Ovia (CFR), Mr. Aigboje Aig-Imoukhuede (CFR, FCIB), and other business leaders, has based its strategic approach on the premise that the vibrant and fast growing private corporate sector in Nigeria with its business techniques, innovative approaches, influence, reach, resources, and capabilities can yield huge gains in the health sector, if harnessed strategically and aligned to government's priorities.

Launched in 2010 as Private Sector Round Table for Health in Nigeria (PSRHN) with a signed partnership agreement, initially focusing on Polio and Malaria, the alliance was formally endorsed as PSHAN, a high-level platform for the mobilisation of business and corporate leaders towards improving health outcomes in 2012. The organisation was formally incorporated on 21st January 2014. PSHAN has undertaken laudable projects in its advancement of healthcare. A few notable projects include:

- Africa Resource Centre for Supply Chain
- Healthcare Leadership Academy
- Nigeria Health Innovation Marketplace
- Nigeria Healthcare Quality Initiative (NHQI)

**Flagship Project:** Through the Adopt-A-Healthcare-Facility-Program (ADHFP), PSHAN is mobilizing private sector's innovation and capabilities in strengthening the Primary Healthcare sector in Nigeria. The Adopt-A-Health Facility Programme (ADHFP) was conceptualized by Mr. Aigboje Aig-Imoukhuede and Private Sector Health Alliance of Nigeria (PSHAN) with the primary aim of delivering at least one global standard Primary Healthcare Centre (PHC) in each of the 774 Local Government Areas (LGAs) in Nigeria. These PHCs are positioned to provide universal health access for citizens residing in rural and urban areas.

The ADHFP is a market-based private sector-driven intervention that provides low-cost, high volume health services to the public. ADHFP operates a philanthropic and hybrid financing model sponsored by high-net-worth individuals (HNIs)/private citizens referred to as 'adopters'. Through the adoption model, the ADHFP has gained support from Aliko Dangote Foundation, Access Bank Plc, Zenith Bank Plc, Gates Foundation, MTN Foundation, World Health Organisation, and about 40 other corporate and institutional partners in strengthening the primary healthcare sector in Nigeria. PSHAN remains committed to working with businesses on infectious diseases, supporting them in the post-COVID era, helping to strengthen health systems and protect vulnerable populations.



## Past Programmes and Initiatives

- The Health Strategy and Delivery Foundation (HSDF)
- Nigeria Service Delivery Innovation Challenge (NSDIC)
- Alliance for Epidemic Preparedness and Response (A4EPR)
- Saving One Million Lives (SOML)
- The Nigerian Integrated Coalition for Improving RMNCAH + Nutrition (NICIR)
- Nigeria Service Delivery Innovation Challenge (NSDIC)
- Nigeria Health Innovation Marketplace (NHIM)
- Healthcare Leadership Academy (HLA)
- Private Sector Catalytic Financing for Malaria Elimination In Nigeria
- Aliko Dangote Foundation Integrated Nutrition Programme (ADFIN)
- Africa Resource Centre (ARC)
- Village Capital Accelerator
- COVID-19 Awareness Program (CAP)
- GAVI STEP
- GAP Analysis on Health Information Management Systems
- ADHFP (Adopt-A-Healthcare-Facility Programme)
- COVID-19 Vaccine Hesitancy Assessment in Nigeria (C-19 VHAN)
- The National Healthcare Quality Initiative
- Family Planning Scoping Mission
- Shaping Equitable Market Assessment (SEMA)
- Cervical Cancer Screening Project

## HARNESSING PRIVATE SECTOR SOLUTIONS FOR A HEALTHIER NIGERIA

Alhaji Aliko Dangote, GCON Founding Patron, PSHAN



As Private Sector Health Alliance of Nigeria (PSHAN) marks its **10th anniversary**, it presents an opportunity for reflection—not just on how far we have come, but on the urgent need to do more. The role of the private sector in shaping Nigeria's healthcare landscape cannot be overstated. From mobilizing resources to deploying innovative solutions, businesses have the responsibility to drive impactful change in the health sector.

Over the past decade, PSHAN has demonstrated what strategic private sector collaboration can achieve. Through initiatives like the Adopt-A-Healthcare-Facility Programme (ADHFP), we have seen firsthand how targeted investments can strengthen primary healthcare systems, ensuring that millions of Nigerians, especially those in underserved communities, have access to quality care. But the work is far from done.

Sustainable healthcare requires continuous investment, innovation, and commitment from the private sector. I call on business leaders, corporate institutions, and high-net-worth individuals to take action—not just as philanthropists, but as strategic partners in shaping Nigeria's health future. A healthier nation is a more productive and prosperous one, and by working together, we can ensure that the next decade of PSHAN delivers even greater impact than the first.





PSHAN THROUGH THE DECADES



Inaugural Partnership Meeting with Mr. Bill Gates in 2014



PSHAN, in Collaboration with the Office of the Minister Of Health, Conducted the Nigeria Service Delivery Innovation Challenge (NSDIC) in 2016.

Donation of ₦3.9 Billion for Health Mdgs at World Economic Forum Africa, Abuja, in 2014



Photos from the Launch of Healthcare Leadership Academy in 2016.

## PSHAN THROUGH THE DECADES



*Photos from the Launch of Healthcare Leadership Academy in 2016.*



*Health Development Accelerator (HIDAP) Programme Close-out in 2016*



PSHAN THROUGH THE DECADES



*PSHAN, in partnership with Access Bank and other private sector organisations, launched the “Malaria to Zero Initiative” in 2016.*



## PSHAN THROUGH THE DECADES



*PSHAN/ARC and Pharmaceutical Manufacturers Group of Manufacturers Association of Nigeria (PMG-MAN) on Supply Chain Management in 2017*



*Roundtable on Health Security: Alliance for Epidemic Preparedness and Response (A4EPR) in 2018*



*ADHFP Initial Engagement Roundtable in 2019*

## PSHAN THROUGH THE DECADES



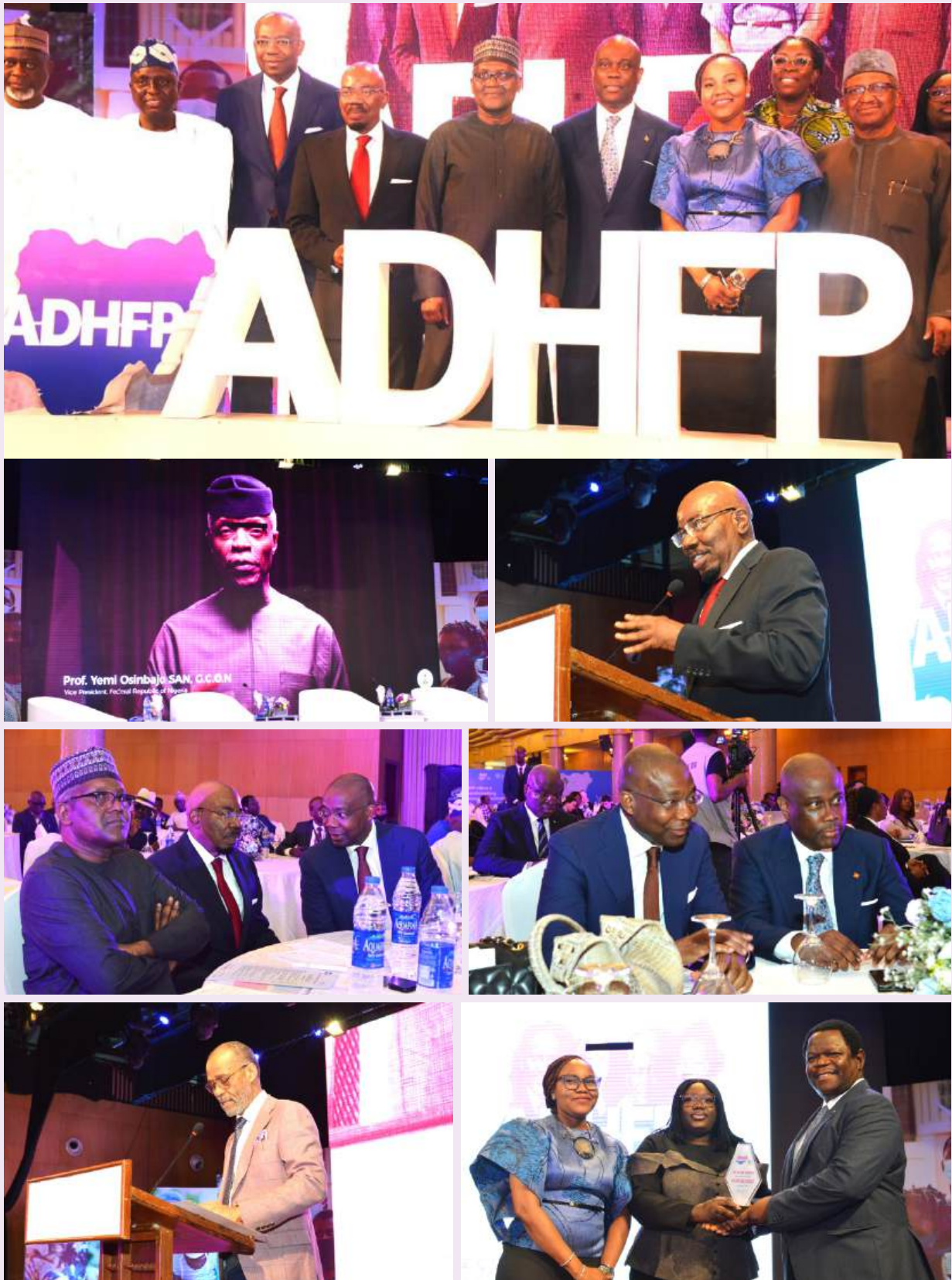
*Stakeholders at the Nigeria Healthcare Quality Initiative (NHQI) Grant Meeting in 2020*



*Donation by Aig-Imoukhuede Foundation to support ADHFP in 2021*



## ADHFP LAUNCH EVENT IN 2022 AT ORIENTAL HOTEL, LAGOS



ADHFP Launch Event in 2022 at Oriental Hotel, Lagos.



ADHFP LAUNCH EVENT IN 2022 AT ORIENTAL HOTEL, LAGOS



ADHFP Launch Event in 2022 at Oriental Hotel, Lagos.

## 2023 PSHAN ANNUAL CONFERENCE





2023 PSHAN ANNUAL GALA & AWARDS NIGHT



2024

2024

2024



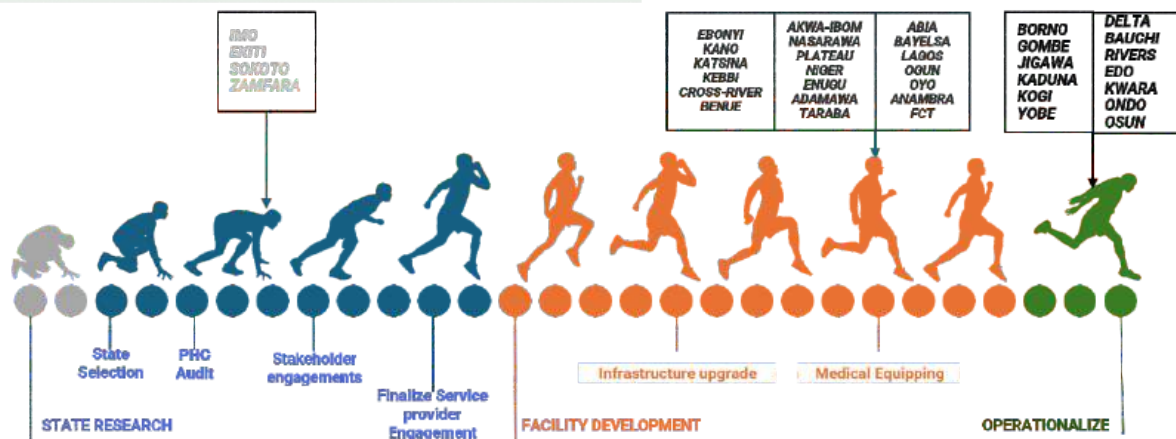
# Adopt-A -Healthcare Facility Programme

The Adopt-A-Healthcare Facility Programme (ADHFP) conceptualized to address deficiencies in Primary Healthcare Delivery in Nigeria.

The Program aims to **establish at least one standard Primary Healthcare Centre (PHC)** each in Nigeria's 774 Local Government Areas.

**Adopters** (Individuals, Private Sector Organizations, Philanthropists, or investors, interested in contributing to PHC Improvement.

## Targeted Sustainable Impact



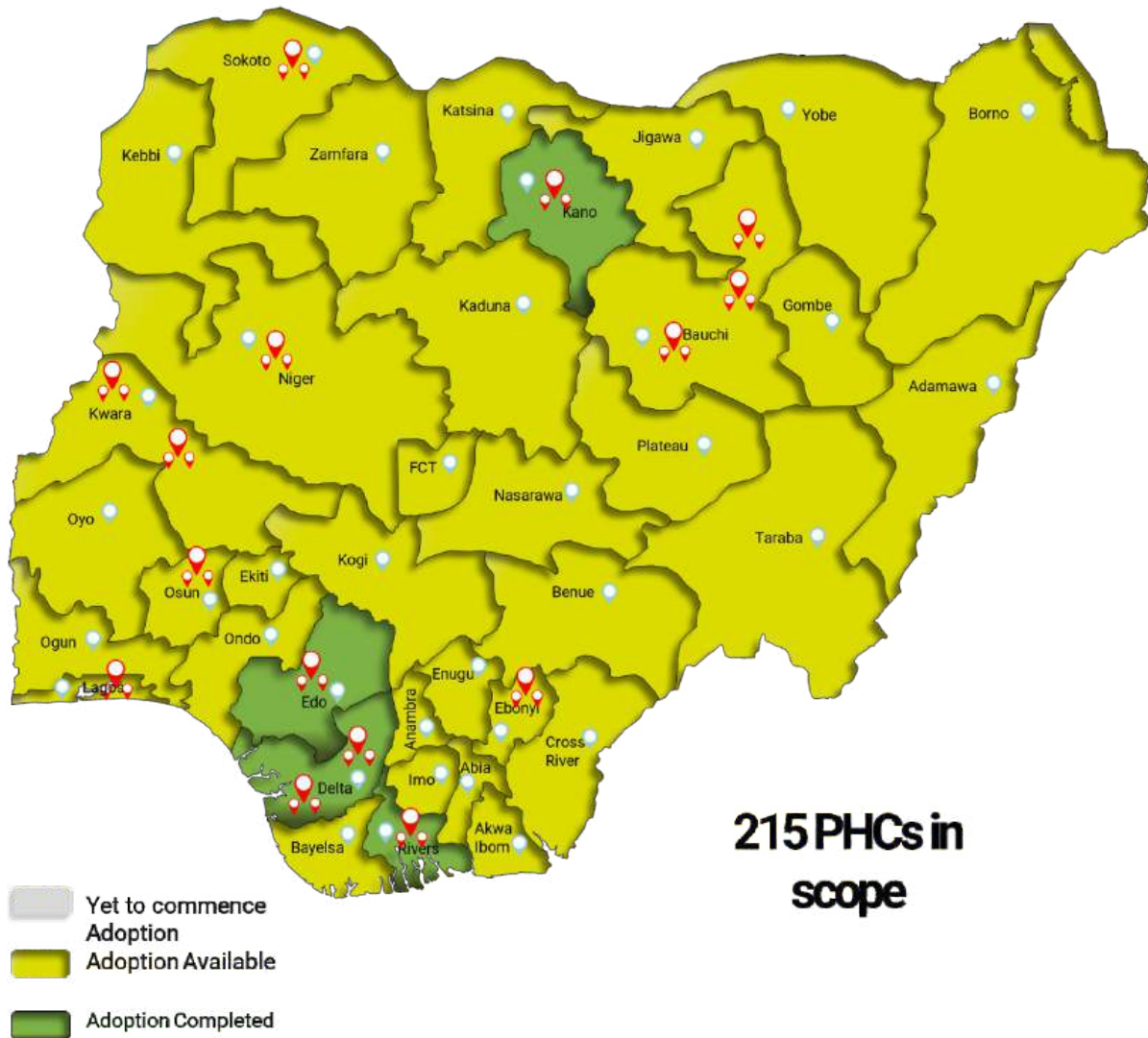
Inadequate access to quality healthcare in Nigeria, particularly for low-income citizens, exacerbates poor health outcomes, preventable diseases, and mortality, highlighting the urgent need for sustainable solutions like ADHFP. The Adopt-A-Healthcare Facility Programme (ADHFP) was designed to improve the quality of healthcare in communities by connecting Primary Healthcare Centres (PHCs) with resources and support from philanthropists, businesses, and organisations. The programme offers a unique solution to a pressing problem – the lack of resources and funding available to healthcare facilities in underserved areas.

By adopting one or more PHCs, philanthropists, businesses, and organisations can:

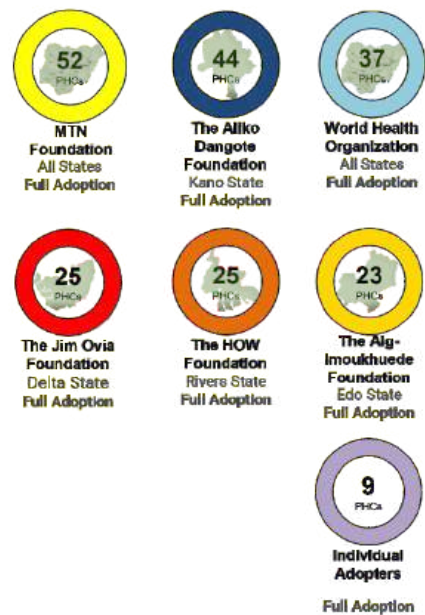
- Make a **meaningful impact** on their local community by improving the quality of healthcare for those who need it most.
- Demonstrate their **commitment to social responsibility**, strengthening their reputation and building positive relationships with their community.
- **Access tax benefits**, as donations to PSHAN are tax-deductible.
- Receive recognition for their support, including publicity and recognition from local media and community leaders.
- Identify with a programme that is making a **real difference in communities** across the country, improving the lives of thousands of people.

The Adopt-A-Healthcare Facility Programme (ADHFP) is a transformative programme that provides standard, sustainable healthcare access across Nigeria's 774 LGAs through resource pooling and community-driven partnerships. Through this programme, private sector organisations and individuals can partner with the government to support the development and sustainability of healthcare facilities, making quality medical care more accessible to communities in need.

## ADHFP COVERAGE - STATE PRESENCE



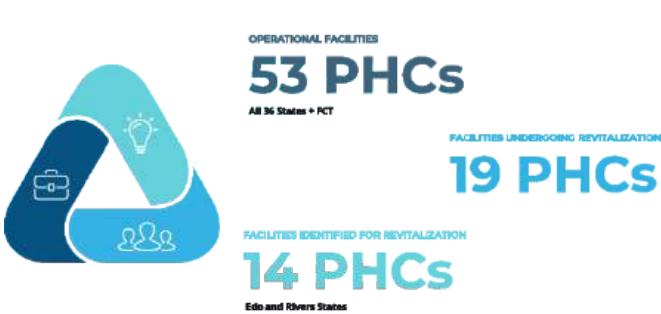
**215 PHCs in scope**



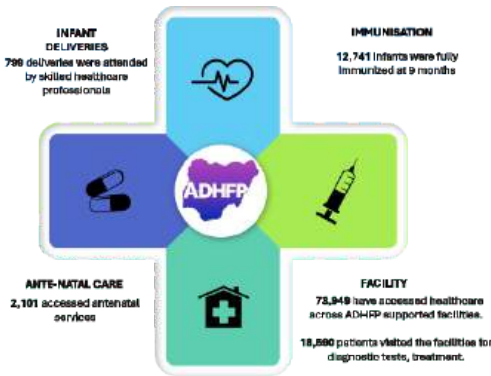
THANK YOU TO ALL OUR ADOPTERS



Programme Tracker



Performance in 2024



## SOME REVITALISED PHCS

**Before Revitalisation**



**After Revitalisation**



*Katanga PHC, Warji LGA, Bauchi State*

**Before Revitalisation**



**After Revitalisation**



*Model PHC, Boji Boji-Agbor, Ika South LGA, Delta State*

**Before Revitalisation**



**After Revitalisation**



*Jumberi PHC, Katagum LGA, Bauchi State*



**Before Revitalisation**



**After Revitalisation**



*Model PHC, Boji Boji-Agbor, Ika South LGA, Delta State*

The ADHFP is a movement of individuals and organisations coming together to address one of the most pressing issues facing Nigeria. You can provide support for healthcare facilities in underserved communities, helping to improve the availability and quality of medical services for those who need them most.

**Get involved today!**



## THANK YOU TO ALL OUR PARTNERS

**Aliko Dangote  
Foundation**



**World Health  
Organization**  
Nigeria

**Gates Foundation**



**Aig-Imoukhuede  
Foundation**



**AMERICAN  
BUSINESS COUNCIL**  
Promoting Nigeria-America Economic  
Partnership



Scan the QR Code, contact [communications@pshan.org](mailto:communications@pshan.org)  
or call +2349077253255 to sign up and get involved today.





# Journey in 2024

## PROGRAMMES & STAKEHOLDER ENGAGEMENTS

At PSHAN, we have developed significant expertise in supporting innovative programmes and creating sustainable financial mechanisms. This includes domestic resource mobilisation efforts aimed at addressing the critical shortage of resources in maternal, newborn, and child healthcare systems. By working with various stakeholders, PSHAN is focused on closing gaps in healthcare delivery, ensuring that financial and technical resources are effectively utilised to create lasting impacts.

Through various targeted initiatives, PSHAN is leveraging private sector resources and collaborations to strengthen Nigeria's healthcare infrastructure. We continue to implement series of impactful programmes designed to make a real difference in the lives of Nigerians.

- **Commitment to Child Spacing Services:** In 2024, PSHAN committed to investing ₦3.87 billion (approx. \$2.3 million) to improve access to child spacing services across Nigeria by 2034. Announced at the United Nations Population Fund (UNFPA) Family Planning Conference held December 2 – 6, 2024, this groundbreaking commitment underscored PSHAN's dedication to addressing critical gaps in FP services through sustainable private-sector engagement and innovative solutions.

Through the ADHFP initiative, PSHAN aims to establish world-class primary health facilities in all 774 local government areas in Nigeria over a 10-year period. These facilities will provide integrated health services, including access to quality family planning services, focusing particularly on women, girls, and their families in rural and underserved areas. The ADHFP is set to serve 50,000 individuals annually and impact 30 million women and girls by 2030, contributing significantly to improving maternal and reproductive health nationwide.

PSHAN's commitment to the private sector FP2030 initiative represents Nigeria's first major step toward achieving its FP2030 goals. This commitment is expected to significantly improve healthcare access for women and girls, reducing maternal and child mortality and promoting a healthier, more empowered population. Through these efforts, PSHAN is not only working to meet Nigeria's family planning goals but also contributing to the broader global movement for reproductive health equity.

- **Shaping Equitable Market Access (SEMA) Projects:** Through the SEMA project, PSHAN increased the availability of Sexual and Reproductive Health (SRH) products by shaping the reproductive health markets, impacting the lives of over 12 million women and girls, fostering greater male involvement in family planning decisions and collectively reduced maternal mortality rates by 30% in target communities.

## NATIONAL MARKET SHAPING



Family Planning Scoping Mission Project, implemented by PSHAN and funded by the Gates Foundation, brought together a wide spectrum of stakeholders to validate the findings from this project at a one-day meeting. The seven-month mission, which commenced in August 2023 and ended in February 2024, was aimed at identifying and recommending successful public-private financing models in Nigeria.



PSHAN, represented by the Policy and Programme Team, met with Stakeholders from DKT Nigeria and MSI Reproductive Choices in February 2024 to explore potential opportunities within the Family Planning value chain as a premise to develop public-private partnership models that can support the improvement of modern contraceptive prevalence rate mCPR in Nigeria.





With the objectives of restructuring the nation's health product manufacturing ecosystem to enhance domestic production of life-saving medicines, vaccines, and biologics, PSHAN attended a round table session on the 29th of February in the FCT, Abuja, to explore market opportunities within the Nigerian Healthcare Systems to unlock the value chain, especially in local manufacturing.



The meeting with Fidson Healthcare Ltd scoped opportunities to identify gaps within the existing manufacturing line assembly and propose recommendations to support local manufacturing in Nigeria, especially as it pertains to Family Planning Commodities.



The Policy and Programme Unit attended a three-day industry engagement themed "Access to Health Innovation" Forum convened by the Presidential Initiative for Unlocking Value Chain in Nigeria (PVAC), African Development Bank (AfDB), International Finance Corporation (IFC), and UNICEF and held at Marriott Hotel, Ikeja, Lagos. The meeting convened African and international manufacturers, global health institutions, financing institutions, technical assistance providers, nongovernmental organisations, and government institutions.



PSHAN's FP2030 commitment and unveiling at the United Nations Population Fund (UNFPA) Family Planning Conference held December 2 – 6, 2024, in Abuja. PSHAN committed ₦3.87 billion (approx. \$2.3 million) to improve access to child spacing services across Nigeria by 2034.



## PSHAN TECHNICAL ASSISTANCE (GOVERNMENT AND IMPLEMENTING PARTNERS)



PSHAN attended the Private Sector Engagement Forum for the Nigeria TB programme held at the Sheraton Hotel, Ikeja, Lagos, under the Strengthening Civic Advocacy and Local Engagement (SCALE) project on the 11th of June 2024. The event was convened by Palladium Group in partnership with the National Tuberculosis and Leprosy Control Program (NTLCP) and funded by the United States Agency for International Development (USAID).



PSHAN participated in a technical workshop focused on the repositioning, revitalisation, and operationalisation of PHCs across Nigeria's 774 Local Government Areas (LGAs). The workshop, organised by the Association of Local Government of Nigeria (ALGON), took place at the Presidential Villa, with key stakeholders in attendance.



PSHAN was invited to a stakeholders' meeting on implementing Lagos State Governor's New Executive Order for Inclusive Social Health Insurance in Lagos State: A Public-Private Partnership for Change. The meeting held on the 14th of August focused on the Lagos State Health Scheme and the Lagos State Health Management Agency (LASHMA).





PSHAN participated in a meeting with other critical stakeholders in conjunction with the Lagos State Government to provide evidence-based services that will deliver measurable results by addressing programmatic and systems barriers to epidemic control. Deliberations on the ACE-6 private sector summit were made, and action plans and the next steps for a successful PPP summit were proposed.

### ADVOCACY, POLICY DIALOGUE, AND ACCOUNTABILITY



Round table meeting with the Hon. Coordinating Minister of Health and Social Welfare, Prof. Muhammad Ali Pate, was a close-knit meeting with the top organisations representing the interests of the private sector. The meeting sought to promote active involvement from the private sector by stimulating engagement, facilitating different private sector perspectives, and fostering a shared sense of collaboration.



The Africa Social Impact Summit (ASIS) event was held at the Eko Convention Center from the 25th to 26th of July with over 3,000 development and sustainability leaders from across the continent to accelerate progress towards the UN's Sustainable Development Goals. The MD/CEO at PSHAN spoke at a roundtable engagement on Friday, July 26th with critical key stakeholders in healthcare public and private sectors to tease out innovative ideas to push public-private partnerships in health forward.



PSHAN at the National Dialogue on Human Resources for Health (HRH) in Nigeria themed "Unlocking Financing Opportunities for Human Resources for Health in Nigeria" held in August 2024.





On the 11th of September, PSHAN participated in a workshop on the review and standardisation of indicators and the Facility Assessment Checklist for PSHAN's flagship initiative, the Adopt-A-Healthcare Facility Programme (ADHFP). Held at the UN Building in Abuja, the workshop brought together key stakeholders to ensure seamless integration of these indicators with existing frameworks.



## PARTNERSHIP AND COLLABORATION INITIATIVES

### PSHAN, MTNF Sign Agreement to Revive 52 PHCs in Nigeria

PSHAN signed a Memorandum of Agreement (MoA) with MTN Foundation (MTNF) to revitalise 52 primary healthcare centres (PHCs) across the country. The partnership aims to upgrade primary healthcare centres across Nigeria, with a commitment of ₦2.2 billion to be invested in community development under the “What Can We Do Together” (WCWDT) initiative. While the MTN Foundation will commit to upgrading and equipping the facilities, PSHAN will ensure the projects' sustainability and that they deliver a lasting impact on the communities.



*L-R: Mrs. Odunayo Sanya, Executive Director, MTN Foundation, and Dr. Tinuola Akinbolagbe, MD/CEO, PSHAN signing the MoA, as Mr. Dennis Okoro, Director, MTN Foundation; Prince Julius Adelusi-Adeluyi (OFR, mni), Chairman, MTN Foundation; Mr. Aigboje Aig-Imoukhuede, Director, PSHAN; Dr. Titilayo Fowokan, Director, PSHAN; and Edward Fagbohun, Manager Impact Report, MTN Foundation, look on during the MoA signing at MTN (Atlantis Office), Lagos.*



*Presentation of ADHFP Plaque to MTN Foundation*



*Group Photo*



RENOVATED PHCs BY MTN FOUNDATION



Olojowon PHC, Ijora, Apapa LGA, Lagos



Awe PHC, Awe LGA, Nasarawa



MPHC Okogbe, Ahoada West LGA, Rivers



## WHO, PSHAN PARTNER TO ACCELERATE PRIMARY HEALTHCARE REVITALISATION IN NIGERIA

With a shared vision to achieve Universal Health Coverage (UHC) in Nigeria, PSHAN signed a Project Collaboration Agreement with World Health Organisation (WHO) under the “Adopt-A-Healthcare Facility Programme” (ADHFP). The signing ceremony by WHO Representative in Nigeria Dr. Walter Kazadi Mulombo and MD/CEO of PSHAN, Dr Tinuola Akinbolagbe, took place on 4th April 2024 at Transcorp Hilton, Abuja, and was witnessed by the Honourable Coordinating Minister of Health and Social Welfare, Professor Muhammed Ali Pate and the Executive Director, National Primary Healthcare Development Agency (NPHCDA), Dr Muiy Aina.

Under the MoU, WHO and PSHAN will work together to identify priority areas for intervention, assess healthcare facilities in need of support, mobilise resources to implement targeted interventions, track results of achievements, and document best practices for ongoing learning and scale-up.



**(Sitting in front) L-R:** Dr. Walter Kazadi Mulombo, WHO Nigeria Representative and Head of Mission; Dr. Tinuola Akinbolagbe, MD/CEO, Private Sector Health Alliance of Nigeria (PSHAN); Chief Mrs. Moji Mekanjuola, Executive Director, International Society of Media in Public Health (ISMPH);

**(Standing) L-R:** Dr. Francis Nwachukwu Ukwuije, Technical Officer Health Financing & Public Private Partnerships, UHC Life-Course Cluster, WHO Nigeria; Dr. Muiy Aina, Executive Secretary/CEO, NPHCDA; Prof. Muhammad Ali Pate, Honourable Coordinating Minister, Federal Ministry of Health and Social Welfare; and Dr. Anne Adah-Ogoh, Head of Policy, PSHAN, at a Project Collaboration Signing ceremony between WHO and PSHAN held on Thursday, April 4, 2024, at Transcorp Hilton, Abuja.



*PSHAN Team Group Photo*

## WHO, PSHAN PARTNER TO ACCELERATE PRIMARY HEALTHCARE REVITALISATION IN NIGERIA

A similar Memorandum of Understanding (MoU) signing ceremony between the World Health Organisation (WHO) and the Private Sector Health Alliance of Nigeria (PSHAN) was held at the Civic Centre, Lagos. This event provided an opportunity for private sector stakeholders in Lagos to witness the ceremony firsthand and show their support for our collaborative efforts with WHO.



**L-R:** Dr Anne Adah-Ogoh, Director, Policy, Private Sector Health Alliance of Nigeria (PSHAN); Dr. Kemi Dasilva-Ibru, Founder, Women At Risk International Foundation (WARIF); Dr. Tinuola Akinbolagbe, MD/CEO, PSHAN; Aigboje Aig-Imoukhuede (CFR), Chairman, Access Holdings and Aig-Imoukhuede Foundation; Dr. Walter Kazadi Mulombo, WHO Nigeria Representative and Head of Mission; Ofovwé Aig-Imoukhuede, Executive Vice-Chairman, Aig-Imoukhuede Foundation; Aisha Haruna, Deputy Director, National Health Insurance Authority; Odunayo Sanya, Executive Director, MTN Foundation; and Weert Borner, Consulate General of the Federal Republic of Germany Lagos, at the PSHAN x WHO Project Collaboration Signing Ceremony in Lagos.





**L-R:** Dr Anne Adah-Ogoh, Director, Policy, Private Sector Health Alliance of Nigeria (PSHAN); Dr. Kemi Dasilva-Ibru, Founder, Women At Risk International Foundation (WARIF); Dr. Tinuola Akinbolagbe, MD/CEO, PSHAN; Aigboje Aig-Imoukhuede (CFR), Chairman, Access Holdings and Aig-Imoukhuede Foundation; Dr. Walter Kazadi Mulombo, WHO Nigeria Representative and Head of Mission; Ofovwwe Aig-Imoukhuede, Executive Vice-Chairman, Aig-Imoukhuede Foundation; and Aisha Haruna, Deputy Director, National Health Insurance Authority, at the PSHAN X WHO Project Collaboration Signing Ceremony in Lagos.



Group photo





TV News Report on the MoU event



Special Guests at the MoU event

## NIGERIA'S HEALTHCARE SECTOR GETS BOOST AS PSHAN, AIG-IMOUKHUEDE FOUNDATION UNVEIL RENOVATED PRIMARY HEALTHCARE CENTRES

The Aig-Imoukhuede Foundation, a philanthropic organisation committed to increasing access to primary healthcare across Africa, in partnership with Private Sector Health Alliance of Nigeria (PSHAN) and Edo State Primary Healthcare Development Agency (EdoSPHCDA) successfully revitalised four Primary Healthcare Centres (PHCs) in Edo state.

The newly renovated facilities – Atoruru PHC, Uteh PHC, Evbodia PHC and Idunmwunvgha PHC located in Owan West, Ikpoba Okha, Oredo, and Uhunmwode Local Government Areas respectively, are equipped with modern facilities and essential medical supplies, ensuring access to high-quality healthcare services for the residents of the communities.

The renovated PHCs were commissioned on September 13, 2024, marking a major milestone in the Adopt-a-Healthcare Facility Programme (ADHFP). This initiative aims to improve healthcare accessibility and quality in underserved communities. Dignitaries at the commissioning ceremony included Rt. Hon. Blessing Agbebaku, Speaker, Edo State House of Assembly; Dr. Omosigho Izedonmwon, Executive Secretary, Edo State PHCDA; and Hon. Ahonsi Dickson, Chairman, Owan West LGA, among others.



*Ribbon-cutting at Atoruru PHC, Owan West LGA*



*Group Photo at the Ribbon-cutting Event*





*Community Chiefs with Representative from WHO*



*Dignitaries during the facility tour*



## RENOVATED PHCs BY AIG-IMOUKHUEDE FOUNDATION.



*Uteh PHC*



*Evbuodia PHC*



*Atoruru PHC*



*Idunmwungha PHC*

HOW FOUNDATION’S TRANSFORMATIVE JOURNEY IN HEALTHCARE

The Herbert Onyewumbu Wigwe Foundation’s (HOW Foundation) contributions to healthcare have been nothing short of transformative. The adoption of 23 primary healthcare centers across Rivers State under the ADHFP initiative, stands as a testament to the foundation’s commitment to ensuring accessible and quality healthcare for all. By expanding access to medical services, HOW Foundation keeps laying the groundwork for healthier, more resilient communities.

RENOVATED PHCs BY HOW FOUNDATION



Rumuokwuta PHC



Model PHC, Okogbe



Omudioga PHC



## RENOVATED PHCs BY HOW FOUNDATION



*Omuanwa PHC*



*Model PHC, Adanta*





## SGBV: PSHAN, WARIF PARTNER TO ENHANCE JUSTICE, IMPROVE WELLBEING OF SURVIVORS

PSHAN partnered with the Women At Risk International Foundation (WARIF), to enhance justice system and improve the wellbeing of survivors of Sexual and Gender Based Violence (SGBV) in Nigeria.

In bridging this gap, WARIF's Forensic Medical Examination Awareness initiative through the Adopt-A-Healthcare- Facility Programme (ADHFP) by PSHAN, partnered to improve the capacity of healthcare workforce on Forensic Medical Examination as part of the post-incident care to survivors. The impact of the initiative is evident in improved SGBV service delivery among healthcare workers in ADHFP-revitalised PHCs, and empowered survivors who now seek and access services within their communities and at specialised SARC like the WARIF Centre through referrals from the PHCS.



*L-R: Okechukwu Nnamani, Monitoring and Evaluation Officer, Private Sector Health Alliance of Nigeria (PSHAN); Christopher Anwatim, Head, Enterprise Resource Management, PSHAN; Rukayat Sadiq, Team Lead, ADHFP; Procurement Manager, PSHAN; Dr. Tinuola Akinbolagbe, MD/CEO, PSHAN; Dr. Kemi Dasilva-Ibru, Founder, Women At Risk International Foundation (WARIF); Bridget Taremotimi, Head of General Services Division, WARIF; Dr Yetunde Oloruntoba, Medical Doctor, WARIF; and Gloria Joaquim, Centre Manager and Counsellor, WARIF, at the Memorandum of Agreement Signing Ceremony between PSHAN and WARIF aimed at curbing Sexual and Gender Based Violence (SGBV), held in Lagos.*

## BudgiT PARTNERS PSHAN TO IMPROVE PRIMARY HEALTHCARE IN NIGERIA

PSHAN and BudgiT Foundation signed a Memorandum of Understanding (MoU) aimed at improving healthcare system in Nigeria. The MoU which was signed in Lagos will open a new era of accountability and efficiency within the primary healthcare space utilising a three-pronged approach: community engagement, local government participation, and state government intervention.

While BudgIT will channel its technology and data-driven platform with its broad network of trained volunteer community-based respondents to track and monitor interventions across PHCs in Nigeria, PSHAN will engage BudgIT's data to deliver targeted interventions to PHC facilities across Nigeria.



***L-R:** Joseph Amenaghawon, Strategy & Growth Adviser, BudgIT; Oludamilola Onemano, Gender & Research Analyst, BudgIT; Gabriel Okeowo, Country Director, BudgIT; Dr. Tinuola Akinbolagbe, MD/CEO, Private Sector Health Alliance of Nigeria (PSHAN); Muyiwa Olowoporoku, Head Memberships and Partnerships, PSHAN; and Rukayat Sadiq, Focal Lead, ADHFP; at the Memorandum of Understanding (MoU) Signing Ceremony between PSHAN and BudgIT held on Wednesday, December 18, 2024, at PSHAN's Head Office, Victoria Island, Lagos.*



## Events in 2024

### PSHAN HEALTH INVESTMENTS CONFERENCE

The PSHAN Health Investments Conference, held during the Medic West Africa event, brought together key stakeholders from across the healthcare sector to discuss critical issues and explore opportunities for improving healthcare investment and delivery in Nigeria and Africa. The conference, which took place at the Main Show floor, Landmark Centre on Thursday, April 18, 2024, featured a lineup of distinguished speakers and panelists who provided insights into the rapidly changing landscape of healthcare investments, challenges, and proposing sustainable solutions for the Nigerian market. The event offered a platform for meaningful dialogue and collaboration, setting the stage for future advancements in the healthcare sector.



*L-R: Dr Anne Adah-Ogoh, Director of Policy, Private Sector Health Alliance of Nigeria (PSHAN); Dr. Amit N. Thakker, Executive Chairman, Africa Health Business, Nairobi, Kenya; Nelly Ale, Head of Health Ecosystems, Mastercard Foundation, Nairobi, Kenya; Oghogho Makinde, Partner, ALN Nigeria | Aluko & Oyebo, Nigeria; and Dr. Tinuola Akinbolagbe, MD/CEO, PSHAN, at the 2024 PSHAN Health Investments Conference held on Thursday, April 18, 2024 at Landmark Centre, Lagos.*



*Q&A Session*



Group Photo

## PSHAN ANNUAL CONFERENCE

PSHAN hosted its annual conference, themed "Harnessing Private Sector Solutions for Universal Health Coverage in Nigeria's Evolving Health Insurance Landscape." The conference hybrid event took place over two days, with a physical gathering on Tuesday, June 25th, 2024, and a virtual session on Thursday, June 27th, 2024.

Speakers and panelists emphasized the pivotal role of private sector solutions in achieving Universal Health Coverage (UHC), highlighting inefficiencies in government budgeting and resource wastage, the need to increase health revenue allocation, and a strategic national financing framework. Furthermore, distinguished speakers elaborated on the need for technology integration, especially blockchain, to enhance the national referral system whilst integrating social and private health insurance packages and treating the health sector as an economic sector to improve life expectancy and health outcomes.

The PSHAN 2024 Annual Conference successfully highlighted the role of the private sector in driving Nigeria towards UHC, emphasizing the need for innovative strategies, effective policies, and robust collaborations.





2024 PSHAN ANNUAL CONFERENCE





## PSHAN PERISCOPE

As part of our commitment to advancing innovation in healthcare, PSHAN hosted a thought-provoking webinar in collaboration with American Business Council on “The Role of Artificial Intelligence (AI) in Enhancing the Quality of Healthcare Delivery”. The session explored AI's potential to enhance accuracy, efficiency, and accessibility in diagnostics and treatment.

Discussions centered on the potential of AI to reduce healthcare costs by improving diagnosis and treatment, thereby minimizing repeat visits and associated expenses. Experts also explored how AI can optimise human resources, improve workforce training, and address critical shortages in the healthcare sector.

Another critical area of focus was AI's role in achieving Universal Health Coverage (UHC) by 2030. Panelists emphasized the importance of integrating AI-driven solutions into healthcare delivery to enhance service quality. They also stressed the need for capacity building through technology-focused curricula for healthcare professionals, ensuring they have the skills required to leverage AI effectively.

**PSHAN PERISCOPE**  
A Health Webinar Series

**Theme**  
**The Role of Artificial Intelligence (AI) In Enhancing the Quality of Healthcare Delivery**

**Host:**  
Margaret Okele  
CEO/Executive Secretary,  
American Business Council

**Co-Host:**  
Dr. Tinuola Akinbolagbe  
MD/CEO, PSHAN

**Moderator:**  
Dr. Nneka Mobisson  
CEO & Co-Founder of mDoc

**Panelists:**  
Dr. Anthony Adoghe  
Deputy Director, Federal Ministry  
of Health Nigeria

Dr. George Uduku  
General Manager, GE  
Healthcare, West Africa

Dr. Hammed Ninalowo  
Founder/CEO, IRDOC Nigeria

**27**  
SEPTEMBER  
11:00 a.m.

SCAN TO REGISTER

LIVE ON ZOOM

POWERED BY: AMERICAN BUSINESS COUNCIL

## PSHAN PODCAST LEADERSHIP SERIES

The PSHAN Podcast Series sheds light on the challenges within the healthcare sector in Nigeria and highlights opportunities for impactful collaboration, with the goal of inspiring action, shaping policy, facilitating knowledge sharing, and establishing mutually advantageous partnerships.



## PSHAN TALKS

PSHAN Talks is a series of sessions on X (formerly Twitter) to discuss strengthening primary healthcare in Nigeria. The sessions covered a wide range of topics aimed at improving the country's primary healthcare system. Key discussions included strategies for reducing the pressure on secondary and tertiary care, addressing gaps in healthcare access for communities, and leveraging innovation to enhance service delivery. Throughout the discussions, participants emphasized the critical need for collaboration among various stakeholders to build a resilient healthcare system that serves all Nigerians effectively.





## PSHAN ANNUAL GALA & AWARDS NIGHT

The 2024 PSHAN Annual Gala & Awards Night was an unforgettable event, honouring individuals and organizations driving significant change in Nigeria's healthcare sector. Held on Friday, October 25, 2024, at Civic Centre Lagos, the gala and awards night gathered key stakeholders from across the country—business leaders, government officials, global health experts, philanthropists, and NGOs—who share a vision of improving health outcomes in Nigeria.



## Join the **Movement**

### BECOME A MEMBER

- Embark on a transformative journey in healthcare advocacy by becoming a member of the Private Sector Health Alliance of Nigeria (PSHAN). Our diverse membership packages offer exclusive benefits tailored to meet your engagement preferences and commitment level. As a member, you have the unique opportunity to transition to an adopter, with VIP access to associated adopter benefits, contingent upon a 5-year membership commitment. Diamond Members may even qualify for a partial refund of their membership subscription in the form of tax credits, providing an added incentive for impactful participation.
- Membership with PSHAN comes with prestigious recognition, as you receive a PSHAN-issued member seal to be proudly displayed on your website and other online assets. Gain prominence in the healthcare community by attending PSHAN's Annual Gala with access to side events and official dinners.
- Elevate your profile through thought leadership by contributing knowledge and experience to various programs, partner spotlights, panel discussions, and media features. Enjoy VIP invitations and speaking opportunities at all PSHAN events, including exclusive learning sessions, member-only webinars, and forums.
- Participate in our CSR advocacy activities with the support of PR initiatives and benefit from three minutes of marketing time during PSHAN's annual events. Stay informed and engaged with VIP access to information on the progress and development of the Adopt-A-Healthcare Facility Programme (ADHFP).
- Gain direct access to the PSHAN secretariat, a dedicated unit with experts providing the latest updates and tailored experiences relevant to enhancing your membership preferences.
- Collaborate with PSHAN, peers, and experts to shape policies around healthcare priority setting, formulation, implementation, and monitoring & evaluation, influencing high-level policy actors from Federal, State, and Local governments, civil society organizations, NGOs, and communities.
- Join PSHAN today and be a driving force in shaping the future of healthcare in Nigeria. Your membership matters, and together, we can make a lasting impact on the nation's health landscape.



## VOLUNTEER

The success of PSHAN initiatives is greatly attributed to the invaluable support offered by numerous stakeholders within the private and public sectors. Driven by a shared commitment to advancing healthcare in Nigeria, these stakeholders have enthusiastically volunteered their expertise, experience, and interest to contribute to the impactful work carried out by PSHAN.

A significant portion of PSHAN's volunteer efforts is organized into five major working groups, each specializing in key areas crucial for the successful implementation of initiatives. The **Finance Working Group** focuses on financial strategies and management, ensuring that resources are effectively utilised for maximum impact. Meanwhile, the **IT Working Group** leverages technology to enhance the efficiency and effectiveness of PSHAN's operations, contributing to the organization's digital transformation.

The **Legal Working Group** plays a pivotal role in navigating the complex legal landscape, providing expert guidance to ensure compliance and adherence to regulatory requirements. Simultaneously, the Tax Working Group works to optimise tax-related matters, ensuring that financial contributions and incentives align with legal frameworks and maximize benefits for PSHAN's initiatives.

In addition, the **Communications Working Group** plays a crucial role in disseminating information, fostering transparency, and raising awareness about PSHAN's objectives and achievements. This multifaceted approach allows volunteers to leverage their diverse skill sets and professional backgrounds to collectively drive positive change in the healthcare sector.

If you share a passion for making a meaningful impact on healthcare in Nigeria, PSHAN invites you to join the movement. Visit [www.pshan.org](http://www.pshan.org) navigate to "Get Involved," and explore the opportunity to volunteer today. Your expertise and commitment can play a vital role in shaping the future of healthcare in the nation.

Join us in this transformative journey towards a healthier and more resilient Nigeria.

## ADOPT A PHC

Become part of our impressive network of adopters. Our corporate adopter programme allows citizens to invest in the establishment of PHCs in any of our 774 LGAs. By pledging to this initiative, you will be helping strengthen Nigeria's healthcare system while also improving access to health and join a prestigious network of influential leaders shaping our nation's future by improving healthcare outcomes.



## Meet the Team



At PSHAN, we believe that impactful healthcare solutions begin with a strong, collaborative team. Our work is driven by a shared commitment to excellence, innovation, and sustainable impact in Nigeria's healthcare sector.

Our leadership provides strategic direction, ensuring that every initiative aligns with our mission to strengthen primary healthcare and drive systemic improvements. Through inclusive decision-making, continuous learning, and adaptive strategies, management fosters an environment where creativity and purpose thrive.

Beyond our day-to-day work, we prioritize team engagement and collaboration. Regular staff retreats, team bonding sessions, and internal workshops create opportunities for reflection, growth, and synergy. These engagements not only strengthen relationships but also reinforce our collective drive to make meaningful contributions to the healthcare landscape.

At PSHAN, teamwork is at the heart of everything we do—because we know that together, we can build a healthier Nigeria.



# Closing Remark

Ms. Zouera Youssoufou, MD/CEO, Aliko Dangote Foundation



The past year has been a testament to the power of collaboration, innovation, and resilience. We have made significant strides in addressing the pressing issues within our healthcare system, but much work remains.

Through the unwavering commitment of our partners, stakeholders, and dedicated team members, we have been able to drive initiatives that have had a tangible impact on healthcare access, quality, and sustainability. Our focus on primary healthcare, community-based solutions, and policy advocacy has proven essential in laying the groundwork for long-term healthcare improvements. We are proud of the milestones we have reached, yet we are fully aware that the work ahead requires even greater collective effort and innovation.

2024 has been a year of learning, growing, and adapting, and as we look toward 2025 and beyond, we are committed to building on these achievements. Our vision remains clear: to continue pushing the boundaries of what's possible, forging new partnerships, and scaling up successful initiatives to ensure every Nigerian has access to the care they deserve.

We extend our deepest gratitude to all those who have walked alongside us in this journey. Together, we have made progress, but there is still much to be done. Let us continue this journey with renewed dedication and passion, knowing that every step we take brings us closer to a healthier, more equitable Nigeria.

Thank you for your continued support, and we look forward to achieving even greater success in the year ahead.



## CONTACT US

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